#### Tourist Information Center (TIC) Grant

#### Instructions

Wisconsin non-profit tourism organizations that have agreed to become the primary distribution points for statewide/regional tourism information are eligible to apply for a Tourist Information Center (TIC) Grant.

The Department of Tourism reimburses for eligible costs spent during the previous 6-month period—including staffing costs for the TIC, standard display equipment, and materials such as signage or audio-visual equipment.

Expenses which the TIC Grant does not cover include the following: office overhead, publications or printing, advertising, promotional items (e.g., key chains and mugs), public relations efforts or matching dollars for Joint Effort Marketing projects.

To apply online, you will need scanned copies of invoices marked with proof of payment (check number and date). You also will need a list of all the publications that your center carries.

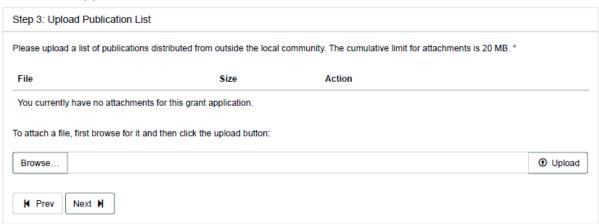
The Department and State of Wisconsin will be held harmless from any cost, expense, damage or liability, including disputes with suppliers for non-payment of bills. Decisions regarding reimbursement will be made by the Department based on guidelines. All decisions are final.

Cancel Ne

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Sunday  Closed v until Closed v  Monday  9:00 AM v until 5:00 PM v  Tuesday  9:00 AM v until 5:00 PM v  Wednesday  9:00 AM v until 5:00 PM v  Thursday  9:00 AM v until 5:00 PM v  Friday  9:00 AM v until 5:00 PM v  Saturday  Closed v until Closed v  Tell us the hours of operation for the off-season or any exceptions to the listed hours above:	List the manned h	ours of operation	each da	ay: *						
Monday  9:00 AM   until   5:00 PM    Tuesday  9:00 AM   until   5:00 PM    Wednesday  9:00 AM   until   5:00 PM    Thursday  9:00 AM   until   5:00 PM    Friday  9:00 AM   until   5:00 PM    Thursday  9:00 AM   until   5:00 PM    Thursday  Friday  9:00 AM   until   Unti	○ Year-round ○	Seasonal from:	Janu	uary	1 1	through:	January	•	1	•
Tuesday  9:00 AM	Sunday	Closed	•	until	Closed	•				
Nednesday  9:00 AM	Monday	9:00 AM	•	until	5:00 PM	•				
Thursday  9:00 AM  until  5:00 PM  riday  9:00 AM  until  5:00 PM  until  Closed  until  Closed  until  Closed  until  Closed  until  Closed  until	uesday	9:00 AM	•	until	5:00 PM	•				
Friday  9:00 AM  until 5:00 PM  Saturday  Closed  until Closed  Closed  until Closed   Fell us the hours of operation for the off-season or any exceptions to the listed hours above:	Vednesday	9:00 AM	•	until	5:00 PM	•				
Saturday  Closed  until Closed  Tell us the hours of operation for the off-season or any exceptions to the listed hours above:	Thursday	9:00 AM	•	until	5:00 PM	•				
Saturday  Closed v until Closed v  Tell us the hours of operation for the off-season or any exceptions to the listed hours above:  Previous year's TIC visitor count (walk-in visitors only): *	Friday	9:00 AM	•	until	5:00 PM	•				
	Saturday	Closed	•	until	Closed	•				
Previous year's TIC visitor count (walk-in visitors only): *	Tell us the hours o	of operation for th	e off-se	eason or	any exceptio	ons to the li	sted hours ab	oove:		
	Previous year's TI	C visitor count (w	alk-in v	risitors o	nly): *					

Step 2: Additional Information	
Enter a brief description of how the applicant provides information on and promotes Wisconsin tourism businesses including cultural or recreational attractions in the region, restaurants, lodging, campgrounds and retail establishments: *	
Describe why the center's location attracts tourists seeking travel information: *	



#### Step 4: Reimbursement Log

