



State of Wisconsin

Tony Evers, Governor

Governor's Council on Tourism

Paul Upchurch, Chair

RELEASE: Immediate
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ADVISORY TO THE MEDIA:

The Governor's Council on Tourism will meet from 3:30pm – 4:30pm., Sunday, March 17, 2019 at The Kalahari Resorts & Convention Centers, 1305 Kalahari Drive, Wisconsin Dells, WI 53965. Public and press are welcome to join.

Governor's Council Agenda

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| I. | Roll Call | Council Secretary, Lola Roeh |
| II. | Welcome and Call to Order | Chair, Paul Upchurch |
| III. | Approval of January 24, 2019 Minutes | Chair, Paul Upchurch |
| IV. | Secretary's Report | Secretary Sara Meaney |
| | <ul style="list-style-type: none">• Introduction of Staff• Budget Update• Strategic planning process | |
| V. | Data and Key Insights | Cree Lawson from Arrivalist
Secretary Sara Meaney |
| VI. | New/Old Business | Chair, Paul Upchurch |
| VII. | Adjournment | Chair, Paul Upchurch |