



March 18, 2020
12:00 p.m.
MINUTES OF MEETING
BOARD OF DIRECTORS MEETING
THE WOODLANDS CONVENTION & VISITORS BUREAU

The Board of Directors for The Woodlands Convention & Visitors Bureau (TWCVB) of Montgomery County, Texas held their Board Meeting on March 18, 2020 at The Woodlands Township located at 2801 Technology Forest Boulevard, The Woodlands, Montgomery County, Texas, 77381 at 12:00 p.m. The roll was called and those in attendance were:

Present: Bruce Rieser, Chairman
John Anthony Brown, Vice Chairman
Fred Domenick, Secretary/Treasurer
Shelley Sekula-Gibbs, Director
J.J. Hollie, Director
Jenny Taylor, Director
Ted Harris, Director
Cameron Klepac, Director

Absent: Kevin Viteri, Director

Staff Present: Nick Wolda, TWCVB President; Bret Strong, TWCVB Legal Counsel; Elizabeth Eddins, TWCVB Assistant Director; Sonia Guerrero, TWCVB Administrative Analyst; Tuan Nguyen, The Woodlands Township Help Desk Analyst

1. Pledge of Allegiance;

Chairman Bruce Rieser led the Pledge of Allegiance to the United States flag and the Pledge to the Texas flag.

2. Call to order and adoption of Agenda;

Motion by Director Shelley Sekula-Gibbs, seconded by Director Jenny Taylor to amend the agenda. Motion carried by unanimous vote. Agenda adopted.

Vote: 8 - 0 Passed

Other: Director Kevin Viteri (ABSENT)

Chairman Bruce Rieser called the meeting to order at 12:20 p.m. and moved to amend the Agenda to table item #4, item #5, item #6, item #7, item #8, item #9, item #10, item #11, item #13 and item #14.

3. Public Comment;

None.

4. Receive, consider and approve Minutes from February 19, 2020 Regular Board Meeting;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

5. Receive, consider and approve the Financial Report through December 2019;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

6. Receive, consider and act upon an update on the COVID-19 impact and effects on the tourism industry of The Woodlands.

This Agenda item was tabled for discussion at a later Board of Director's meeting.

7. Receive, consider and act upon The Woodlands Film Commission program and application;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

8. Recess to Executive Session to discuss matters relating to real property pursuant to §551.072, Texas Government Code; deliberation of economic development negotiations pursuant to §551.087, Texas Government Code; discuss personnel matters pursuant to §551.074, Texas Government Code; and to consult with the Corporation's attorney pursuant to §551.071, Texas Government Code;

None.

9. Reconvene in Public Session;

None.

10. Receive, consider and act upon a Service Agreement between Visit The Woodlands and The Woodlands Township;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

11. Receive, consider and act upon revisions to the Visit The Woodlands Tourism Development and Host Venue Application and process;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

12. Receive, consider and act upon an Agreement with World Triathlon Corporation regarding its Texas IRONMAN event;

Motion by Director J. J. Hollie, seconded by Director Shelley Sekula-Gibbs to approve funding during the five (5) year contract for park use fees and facility fees for World Triathlon Corporation for the Ironman Texas host venue and sponsorship agreement. Motion carried by unanimous vote.

Vote: 8 - 0 Passed

Other: Director Kevin Viteri (ABSENT)

Nick Wolda explained that after the continued success and growth throughout the years, the World Triathlon Corporation is asking the organization to extend the term for an additional five (5) years starting in 2021 through 2025. At the February 26, 2020 The Woodlands Township Board meeting, it was authorized for Visit the Woodlands to assure responsibility for funding of direct Township park use and facility use fees for future host venue and sponsorship agreement requests.

13. Receive and consider matters regarding a Request for Proposal (RFP) to study potential advantages of expanding The Woodlands Township's Convention Center;

This Agenda item was tabled for discussion at a later Board of Director's meeting.

14. President's Report;

None.

15. Board Announcements;

The Board of Directors provided individual updates regarding COVID-19.

16. Agenda items for next meeting;

None.

17. Adjournment.

Motion by Director J. J. Hollie, seconded by Director Shelley Sekula-Gibbs to adjourn. Motion carried by unanimous vote.

Vote: 8 - 0 Passed

Other: Director Kevin Viteri (ABSENT)

Adjourned at 12:42 p.m.



Fred Domenick, Secretary/Treasurer
The Woodlands CVB Board of Directors

7/3/20

Date