

97,818 SQUARE MILES OF TRAILS LESS TRAVELED.

The memories are enough reason to make your way across Wyoming. But a few mementos are a nice perk. Explore Mother Nature's most breathtaking creations, like Yellowstone and Grand Teton National Parks and Devils Tower National Monument. Along the way, pick up collectible stickers that pay tribute to Wyoming's many areas of rugged majesty and possibility.

SALT TO STONE ROUTE ROCKIES TO TETONS ROUTE PARK TO PARK ROUTE BLACK TO YELLOW ROUTE NATIONAL PARK STICKERS LOCATED HERE STATE PARK NATIONAL MONUMENT/ HISTORIC SITE PARK BOUNDARY 'Not for navigational purposes.



TRACK YOUR TRIP

#ThatsWY

#WYresponsibly

TravelWyoming.com/stickers





KEEP WILDLIFE WILD

In Wyoming, encounters with majestic creatures are a privilege, not a guarantee. Remember, these animals are wild and deserve our respect. Observe them from a safe distance, ensuring their tranquility and your safety. Let's cherish these encounters while preserving the wild essence of Wyoming's wildlife for generations to come. #WYresponsibly



BE ADVENTURE-READY

Wyoming's vast landscapes beckon adventurers to explore its hidden corners and conquer its rugged trails. But as you answer the call of the wild, remember that preserving this untamed beauty is a shared responsibility. Plan your journey with care, ensuring every campsite remains pristine and every fire ring cold before you depart. Just as Wyoming's people are resilient, so too is its land – but it needs our mindful stewardship to remain a haven for generations to come. Travel with care, leaving only footprints behind as we explore this incredible state. #WYresponsibly



EXPLORE LIKE A LOCAL

Wyoming's charm lies not just in its breathtaking landscapes, but also in the warmth of its small-town communities. Venture beyond the well-trodden paths and discover the heart of the Cowboy State. Support local businesses, savor the flavors of authentic Wyoming cuisine and immerse yourself in the rich tapestry of its culture. Travel prepared, respecting the rhythm of rural life and remember that every interaction, every purchase, contributes to the vitality of these vibrant communities. #WYresponsibly



WY RESPONSIBLY

Wyoming is known for landscapes larger than life, and people resilient as our rugged mountain ranges. It's easy to forget that these formidable acres and welcoming communities require great care to remain wild, free and open for exploration. As the least populated state with the most room for adventure, we feel the responsibility to be mindful stewards of our land, culture and community. We invite you to come witness the majesty, responsibly. #WYresponsibly



LITTLE AMERICA CELEBRATES 90 YEARS

For those who are happiest hitting the open road, Little America Hotel & Travel Center has been the gateway to great exploration for over 90 years. Since 1934, their iconic penguins, always-made-from-scratch home cooking and peaceful, tree-covered acres have been a can't-miss stop along every road trip through beautiful Wyoming.

SHARE STORIES & USE STICKERS

We've made it easy to use WY Responsibly badge stickers on your Instagram stories. Simply search "WYresponsibly" on Giphy when creating your story to apply them. Be sure to tag @visitwyoming so we can re-share your story!

EVERY ROAD LEADS TO ADVENTURE. AND STICKERS.

Collect your set of Great American Road Trip Stickers at Wyoming Visitor Centers throughout the state.

Visit TravelWyoming.com/stickers for a list of sticker distribution center locations. Stickers are subject to availability.



Little Snake River Museum 13 County Road 561 N. Savery, WY 82332



Basin Chamber of Commerce 407 W. C St. Basin, WY 82410



Buffalo Chamber of Commerce 55 N. Main St. Buffalo, WY 82834



Visit Gillette-Wright 314 S. Gillette Ave. Gillette, WY 82716



Camp Douglas 115 S. Riverbend Dr. Douglas, WY 82633



Discover Carbon County 105 E. Cedar St. Rawlins, WY 82301



Visit Casper 1501 N. Poplar St. Casper, WY 82601



Visit Cheyenne 121 W. 15th St., Suite 202 Cheyenne, WY 82001



Cody Chamber of Commerce 836 Sheridan Ave. Cody, WY 82414



Crook County Museum 120 N. 4th St. Sundance, WY 82729



Hulett Museum & Art Gallery 115 WY-24 Hulett, WY 82720



West Texas Trail Museum 100 E. Weston St. Moorcroft, WY 82721



Douglas Railroad Museum & Visitors Center 121 Brownfield Rd. Douglas, WY 82633



Douglas Railroad Museum & Visitors Center 121 Brownfield Rd. Douglas, WY 82633



Evanston Chamber of Commerce 1020 Front St. Evanston, WY 82930



Explore Rock Springs & Green River, WY 1641 Elk St. Rock Springs, WY 82901



Visitors Center Cabin, Triangle Park 800 Pine Ave. Kemmerer, WY 83101



Homesteaders Museum and Visitor Center 495 Main St. Torrington, WY 82240



Laramie Area Visitor Center 210 E. Custer St. Laramie, WY 82070



Discover Meeteetse 1906 State St. Meeteetse, WY 82433



Discover Carbon County 105 E. Cedar St. Rawlins, WY 82301



Platte County Chamber of Commerce 65 16th St. Wheatland, WY 82201



Glenrock Gathering Space 500 W. Aspen St. Glenrock, WY 82637



Powell Visitor Center 111 S. Day St. Powell, WY 82435



Sublette County Visitor Center 19 E. Pine St. Pinedale, WY 82941



Rock Springs Main St./Urban Renewal Agency Program 603 S. Main St. Rock Springs, WY 82901



Saratoga-Platte Valley Chamber of Commerce 210 W. Elm St. Saratoga, WY 82331



Sheridan Travel & Tourism 1517 E. 5th St. Sheridan, WY 82801



Thermopolis-Hot Springs Chamber of Commerce 220 Park St. Thermopolis, WY 82443



Lander Chamber of Commerce 100 N. 1st St. Lander, WY 82520