

Wyoming Tourism Board Meeting
Monday, August 25, 2025
[Zoom Link](#) Webinar ID: 856 5126 7083
3:00 p.m.

- I. Welcome – Board Roll Call Tony O'Brien
 - a. Board Members:
 - i. Tony O'Brien, Chairman
 - ii. Quintin Blair, Vice Chairman
 - iii. Ken Barkey
 - iv. Budd Betts
 - v. Charisse Haws
 - vi. John Johnson
 - vii. Jenissa Meredith
 - viii. Shawn Parker
 - ix. Taylor Phillips
 - b. Staff Introductions
 - c. Public Introductions
- II. Consent Agenda – For Approval Tony O'Brien
 - a. WOT Board Meeting Minutes from May 15, 2025 (Attachment A)
 - b. FY25 Annual Report (Attachment B)
 - c. FY26 Contracts - Information Only (Attachment C)
 - i. McCrimmon Production LLC \$20,000
- III. Financials – For Approval Dionne Roccaforte
 - a. Year to Date Budget Summary as of 07/31/2025 (Attachment D)
 - b. Statewide Lodging Tax Collections as of 07/31/2025 (Attachment E)
- IV. Executive Director's Report Diane Shoher
 - a. FY27-28 Biennial Budget – For Approval (Attachment F)
 - b. FY27-28 Strategic Plan – For Approval (Attachment G)
 - c. Staff Update
- V. WOT Board Member Development Committee Update (Attachment H) Ken Barkey
- VI. Old Business
- VII. New Business
- VIII. Public Comments

IX. Executive Session

X. Adjourn

Upcoming Meetings: Attendance is required for **regularly scheduled board meetings**. Other events are optional.

- September 8-9 or 15-16, 2025: In-Person WOT Executive Director Interviews, Cheyenne
- September 19, 2025: WHTC Golf Classic, Jackson Hole
- **October 22 - 23, 2025: In-person WOT Board Meeting in conjunction with Fall Summit, Riverton**
- December 3 – 6, 2025: Salute to Team Wyoming Breakfast, Las Vegas, NV
- **December 15, 2025: WOT Board Meeting Virtual, 3:00 – 4:00 p.m.**
- **December 2025 or January 2026: In-person WOT Board Meeting in conjunction with Joint Appropriations Committee, Cheyenne**
- **February 22 – 24, 2026: In-person WOT Board Meeting in conjunction with Wyoming Governor's Hospitality & Tourism Convention, Cheyenne**
- April 14 - 15, 2026: U.S. Travel Association Destination Capitol Hill, Washington, D.C.
- May 2026: WOT Board Retreat, TBD