

WYOMING OFFICE OF TOURISM CO-OPERATIVE OPPORTUNITIES



TRAVELWYOMING.COM

SALES WINDOW

10/22/25 - 12/31/25

TEMPLATED CREATIVE MARKET-SPECIFIC ADVERTISING

Destination partners can now access brand-level creative, tailored to their specific location through a new templated approach to paid media tactics such as OOH, banners, and print.

We recommend leveraging Wyoming's distinctive look and feel to develop industry partner paid media assets with a similarly refined and cohesive style.

	Bronze Package	Silver Package	Gold Package
Delivery	Final files for display	Final files for display and Print	Final files for display, Print and OOH
Total Value	\$2,000	\$3,000	\$4,000
Wyoming Match	\$1,000	\$1,500	\$2,000
Partner Price	\$1,000	\$1,500	\$2,000
Creative Units	Display	Display, Print	Display, Print, OOH

PACKAGES ARE LIMITED AND OFFERED ON A FIRST-COME, FIRST-SERVED BASIS.
INFORMATION IS SUBJECT TO CHANGE

Notes:

- Pricing would depend on final creative concept and degree of customization.

Managed By: BVK

FIND OUT MORE: ABBY.JENKINS@BVK.COM



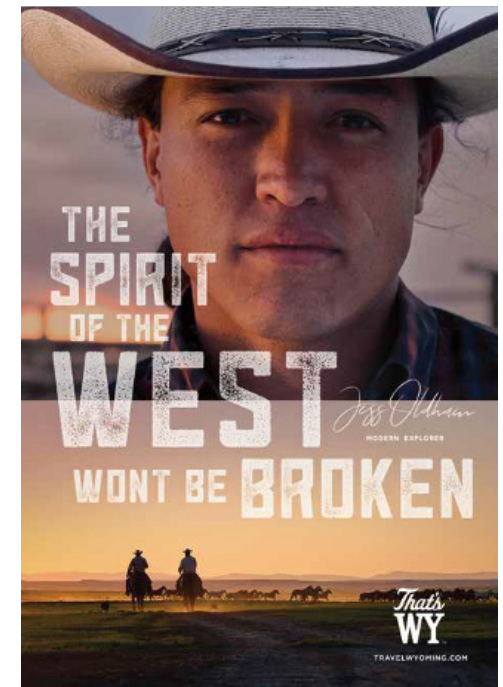
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That's
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Content

- Access Wyoming brand-level creative, tailored to your location through new templated creative.
- Creative options may include units such as OOH, Banners and Print



Notes:

- These are representative samples of Wyoming-level creative. We will be creating a template specifically for partners in our new campaign look and feel.

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