

Destination Development Funds & Wyoming Office of Tourism Partnerships



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Destination Development Funds

With destination development funds and this partnership with the Wyoming Office of Tourism, Visit Cheyenne has been able to put on and maintain several community events, continue high level marketing campaigns, and partner with other community stakeholders to propel projects forward for the betterment of our community.

Visit Cheyenne Signature Events



Hell on Wheels
Rodeo and Chuck
Wagon Dinner



Frozen Fury on the
Plains: A Bucking
Bronc Futurity
Match



Winter Knights of
Cheyenne



Live Fire and
Farm to Table
Events



Old West Holiday

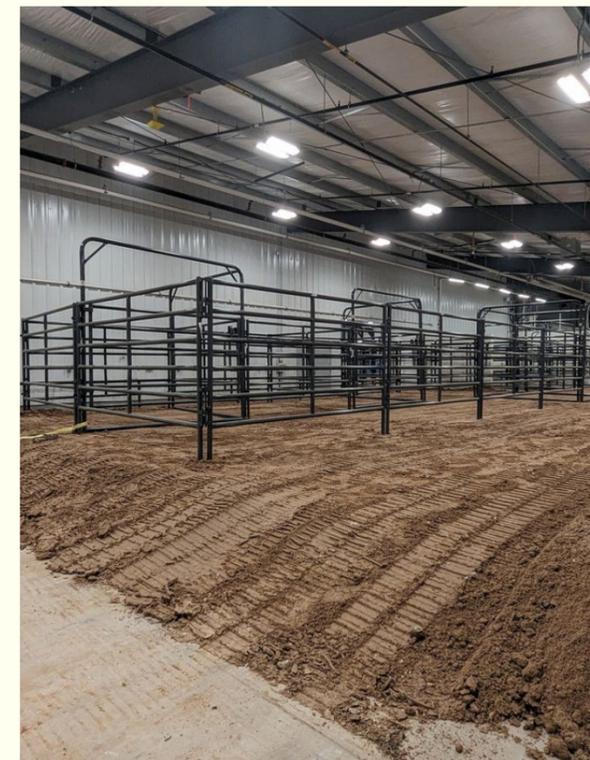
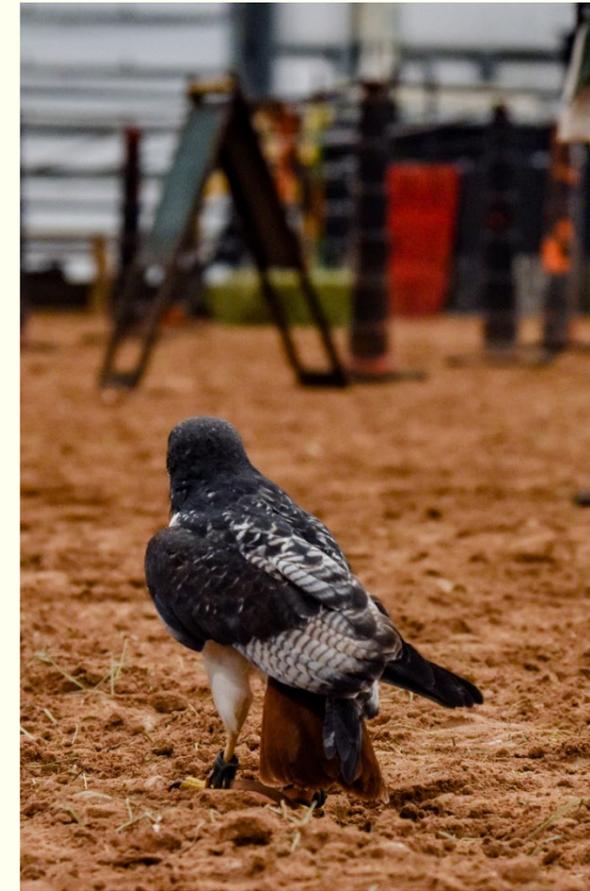
Indoor Arena Partnership with Laramie County

Visit Cheyenne partnered with Laramie County to purchase and manage an indoor arena at the Event Center at Archer for use in the winter months.

With the purchase of the arena dirt and equipment, Visit Cheyenne was able to host two brand-new events in early 2024.

Frozen Fury on the Plains was the first futurity rodeo in Cheyenne, bringing young bucking broncs and young cowboys the opportunity to compete.

Right after Frozen Fury, we utilized the indoor arena again by bringing in Winter Knights of Cheyenne, an indoor winter renaissance style fair with Full Contact Jousting, a vendor market, and a feast.



Belvoir Ranch

Belvoir Ranch is a large property west of Cheyenne that is owned by the City of Cheyenne. With the help of the Destination Development Funds, Visit Cheyenne has been able to assist in the planning and development of the site to give public access to hiking and biking trails, complete with a trailhead and access road improvements.



15th Street Revitalization

This is a multiphase project that aims to revitalize the W. 15th Street corridor in Downtown Cheyenne by honoring the railroad heritage of Cheyenne. There are plans to restore and move historic railcars and steam locomotives to the area and make it more pedestrian friendly, revitalizing the area as a destination for visitors.

