

**Wyoming Tourism Board Meeting**  
**Thursday, May 15, 2025**  
[Zoom Link](#) Webinar ID: 842 1961 1497  
**10:00 a.m.**

- I. Welcome – Board Roll Call/ Board Updates Tony O’Brien
  - a. Board Members:
    - i. Tony O’Brien, Chairman
    - ii. Quintin Blair, Vice Chairman
    - iii. Ken Barkey
    - iv. Budd Betts
    - v. Charisse Haws
    - vi. John Johnson
    - vii. Jenissa Meredith
    - viii. Shawn Parker
    - ix. Taylor Phillips
  - b. Staff Introductions
  - c. Public Introductions
- II. WOT Board Meeting Minutes from April 14, 2025 – For Approval (Attachment A)
- III. Financials – For Approval Diane Shober
  - a. Year to Date Budget Summary as of 04/30/2025 (Attachment B)
  - b. Statewide Lodging Tax Collections as of 04/30/2025 (Attachment C)
- IV. Consent Agenda Tony O’Brien
  - a. FY25 – Contract Amendments for Approval (Attachment D)
    - i. M Kaser and Associates \$920,500
    - ii. Simpleview LLC \$833,000
    - iii. Snowday Agency \$739,737
  - b. FY26 - Contracts for Approval (Attachment D)
    - i. Birdsall, Voss and Associates, Inc aka BVK \$9,650,000
    - ii. Percepture Inc \$370,500
    - iii. Resorts World Las Vegas \$75,000



Office of Tourism

## AGENDA

- V. Executive Director's Report Diane Shober
- VI. Old Business
- VII. New Business
- VIII. Public Comments
- IX. Executive Session
- X. Adjourn

Upcoming Meetings: Attendance is required for **regularly scheduled board meetings**. Other events are optional.

- **June 9: WOT Board Meeting Virtual, 3:00 – 4:00 p.m.**
- **August 25, 2025: WOT Board Meeting Virtual, 3:00 – 4:00 p.m.**
- September 19, 2020: WHTC Golf Classic, Jackson Hole
- **October 22 - 23, 2025: In-person WOT Board Meeting in conjunction with Fall Summit, Riverton**
- December 3 – 6, 2025: Salute to Team Wyoming Breakfast, Las Vegas, NV
- **December 15, 2025: WOT Board Meeting Virtual, 3:00 – 4:00 p.m.**
- **January 2025: In-person WOT Board Meeting in conjunction with Joint Appropriations Committee, Cheyenne**
- **February 22 – 24, 2026: In-person WOT Board Meeting in conjunction with Wyoming Governor's Hospitality & Tourism Convention, Cheyenne**