



**Wyoming Tourism Board Meeting Minutes**  
**Monday, August 25, 2025**  
**Virtual**

**Tourism Board Members Present:** Tony O'Brien (Chairman), Quintin Blair (Vice Chairman), Jenissa Meredith, Taylor Phillips, Ken Barkey, Charisse Haws, Budd Betts, Shawn Parker

**Staff Members Present:** Diane Shober, Kari Eakins, James Scoon, Michell Howard, Becky Oswald, Allan Burd, Dionne Roccaforte, Angelina Cisneros

**Guests Present:** Riana Davidson, Wyoming Legislative Service Office

- I. Chairman, Tony O'Brien, called the meeting to order at 3:07 p.m.
- II. **Consent Agenda** – Chairman Tony O'Brien presented the consent agenda (attachments A, B, C) John Johnson moved to approve the consent agenda; Jenissa Meredith seconded; motion passed unanimously.
  - A. Wyoming Office of Tourism (WOT) Board Meeting Minutes from May 15, 2025.
  - B. FY25 Annual Report
  - C. FY26 Contracts – Information Only
    - i. McCrimmon Productions LLC - \$20,000
- III. **Financials** – Accounting Senior Manager, Dionne Roccaforte presented the Year-to-Date Budget Summary and Statewide Lodging Tax Collections as of July 31, 2025 (attachments D, E). Quintin Blair moved to approve the financials as presented; John Johnson seconded; motion passed unanimously.
- IV. **Executive Director's Report** – Executive Director, Diane Shober presented the FY27-28 Biennial Budget (attachment F) for approval. Jenissa Meredith moved to approve the budget as presented; Charisse Haws seconded; motion passed unanimously.

Executive Director, Diane Shober presented the FY27-28 Strategic Plan (attachment G) for approval. Quintin Blair moved to approve the plan as presented; Shawn Parker seconded; motion passed unanimously.

Finally, Director Shober invited Brand Integration Senior Manager, Becky Oswald, to introduce WOT's newest team member, Creative Assets Manager Allen Burd, who began employment on August 25, 2025.

- V. **WOT Board Development Committee** – Committee Chairman Ken Barkey announced the committee has developed a list of prospects to solicit for the WOT Board. The committee will meet again in October to initiate outreach to prioritized prospects.
- VI. **Old Business** – No old business.
- VII. **New Business** – No new business.
- VIII. **Public Comments** – No public comments.
- IX. **Executive Session** – John Johnson moved to enter executive session to discuss the Executive Director recruitment per W.S. 16-4-405(a)(ii); Ken Barkey seconded; the motion passed unanimously. Shawn Parker recused himself from the executive session. The board entered executive session at 3:39 p.m.



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- X. Adjourn** – The board reconvened into open session at 4:16 p.m. Quintin Blair moved to adjourn; John Johnson seconded; motion passed unanimously. The meeting adjourned at 4:16 p.m.