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January 3, 2023

FOR IMMEDIATE RELEASE

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YORK COUNTY TOURISM GRANT PROGRAM NOW ACCEPTING APPLICATIONS
Explore York announced today the program is open and accepting applications

YORK, PA – Today Explore York announced the York County Tourism Grant Program is open and accepting round one applications for the 2023 program. Organizations may apply to receive funding to cover tourism-related projects and events.

The Grant Program is seeking tourism projects that support geographic diversity across York County. Tourism projects that promote racial equity are also desired. Exciting applications include projects that highlight York County’s “Makers Spirit!”

Ideal applications include:

- Tourism projects designed to attract visitors outside of a 50-mile radius of York County.
- Tourism projects that will create a positive financial impact through hotel stays.
- Projects that enhance the visitor experience.
- Projects that support geographic diversity throughout York County.
- Applications from a diverse pool of applicants to support racial equity of funds awarded.

First round applicants must request at least \$2,500 in funding. All grant applications require a 25 percent cash or in-kind match. There is no limit to the funds requested during this grant round. Applications accepted now through February 15, 2023, at 12 noon. The window for round two applications opens this summer 2023.



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This Grant Program has reinvested more than \$3 million in York County tourism initiatives since the program started in 2017.

For more information, including program requirements and restrictions, visit YorkPA.org/grants. Email questions to Elizabeth Waite, Explore York Grant Program Manager, at Elizabeth@yorkpa.org or call 717-852-9675, ext. 113.

The Explore York Tourism Grant Program provides all applicants equal opportunity for funding consideration and does not discriminate based on race, gender, religion, caste, or creed.

Explore York's mission is to maximize tourism expenditures and their economic impact on York County, PA, through comprehensive tourism sales and marketing programs. Explore York's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York or the Destination Brand, call 1-888-858-9675 or visit YorkPA.org or HaveItMadeHere.com.

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