

## YORK COUNTY RE-OPENING UPDATE 6/25/2020

## **Dear Explore York Family,**

Welcome to summer!

Signs of the season are everywhere, from our local farmer's markets bursting with fresh produce to my favorite sight, locals and visitors enjoying our outdoor spaces. Another thing I love to see, signs of recovery. At Explore York we are seeing a resurgence in interest for sporting events as well as travel writers wanting to tour and write about our county. These are



both great first steps on being back on track promoting our county to travelers.

While these are great signs, we should remember that recovery doesn't mean our area is out of the woods. I hope you are all continuing to follow the advice from the CDC and our local governments and are staying safe and healthy.

See you soon,

Laura Gurreri

President, Explore York



## **New Bus!**

Tour bus operators are still proceeding with caution, but York County and Bailey Coach are ready when the time is safe to do so. Our first York County branded bus was a huge hit with 77,000 miles traveled. Our newly rebranded bus is ready to welcome passengers with its new look reflecting the county brand and our new tagline "have it made here."



# The Pennsylvania Restaurant & Lodging Promise

Have you signed the Pennsylvania Restaurant Promise or the Pennsylvania Lodging Promise? These promises are a set of voluntary commitments a restaurant or hotel operator is making to their employees and customers during the COVID-19 recovery period. The Promise serves two purposes. First, to provide Pennsylvania restaurants and hotels some tools and resources for reopening their facilities to the public as safely as possible. And secondly, to provide guests and customers some reassurances as they ease back into the new normal of life.

To learn more about these promises and how you can participate, click the button below.

Make The Promise!



## **Update Your Events!**

Make sure you're adding your events to our Calendar of Events as you open back up. Visitors are starting to look for things to do in our area, and this is a great time to share the unique goings-on happening at your location. Our Calendar of Events also serves as the source for our social media posts, and we submit these events to other publications to broaden your reach. Events can be submitted through The Hub or our website.

Update Now!



### **COVID-19 Resources for You!**

We continue to add to the resources on the COVID-19 crisis page to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and timely resources.

Read More



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