

Explore York Billboards

Thank you to everyone who responded to our e-newsletter and took advantage of our billboard offer.

We have currently reached our capacity.



Explore York has invested in two digital billboards and due to COVID19 we would like to offer them to you for one week at no-charge on a first-come basis.

Digital billboards allow you to reach your specific geographic and demographic audience positioned in highly visible, heavy traffic locations.

Member Pricing:

April 13-May 30, for one week, no-charge.

Board Location & Specifications:

For readability purposes, please follow the recommendations below:
Font: San Serif Bold | Colors: Contrasting | Core Message: 10 or less words.

File formats: Photoshop, jpeg, pdf, tiff and png. Text and pertinent info that needs to go on the ad should be stated in the email along with the appropriate attachments.

Rt. 30 @ Roosevelt Avenue (Board # 1126-01)

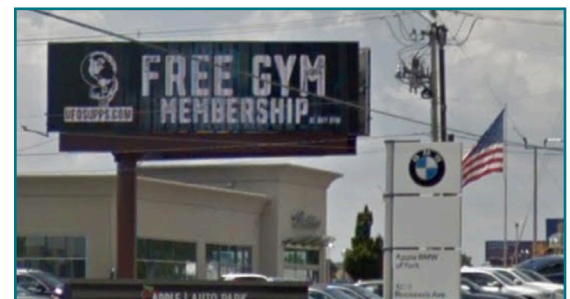
- (687 wide X 242 High) Pixels at 72 dpi.
- RGB color mode
- Jpeg
- Board is on 24/7

Week of: _____

I-83 s/o Rt. 30 n/o Loucks Mill, between exits 19 and 21 (Board # 1114-02)

- 687 wide X 242 High) Pixels at 72 dpi.
(resizing will done for this board)
- RGB color mode
- Jpeg
- Board is on 24/7


Week of: _____




RT 30 @ Roosevelt Ave



I-83



YOUR MESSAGE
HERE



Contact: Louise Heine,
Vice President Destination Marketing
louise@yorkpa.org



Impressions per week for age 18 and older for one slot.
Route 30 Board #1126-01: Impressions are 65,740 I-83 Board #1114-02 Impressions are 145,855