

## CORONAVIRUS (COVID-19) UPDATE 3/26/20

### Dear Explore York Family,

It can be hard in these strange times to look forward, but that is what we must start doing. We may not know exactly when our current circumstances will come to an end, when kids will go back to school, when we can go out in the community, but rest assured, that day will come. When it does, we need to make sure we are ready to welcome our visitors with open arms.



Recovery will not be overnight. This is one of the many reasons we are deferring membership dues for six months, through December 31, 2020. Our York County partners will need time to rebuild. So will Explore York. Just like many of you, I was sad to say goodbye for now to several of our staff members. I sincerely hope in a few months' time, our full staff will be back in the office planning future events and promoting our community. But until then, hard decisions must be made.

The emerging sentiment in the tourism industry is 'See You Soon.' This is truly not just a slogan or a throwaway line. It is a bone deep wish that our county will once again see visitors soon. That I will see you soon. And that we will see hope again, soon.

See You Soon,  
Laura Gurreri  
President  
Explore York



### Explore York Video

The Explore York marketing team put together a video we believe will give our potential visitors and our community members some hope. The 'See You Soon' is available for download at this link. We encourage you to share this video on your social media channels with the hashtags #YorkPaStrong, #TogetherWeCan, #SeeYouSoon, and #ExploreYorkPA.

[Download Here](#)



### COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and resources for all your needs.

[Read More](#)



### New Posts on The Twist

A new post was loaded to our blog, The Twist, last week featuring some of our Good Libations Trails members and their current offerings for how to get your favorite drinks during the Covid-19 crisis. If you missed the email asking for information to include in this blog, it isn't too late. Please email Communications Specialist Chrissy Tobias, with your current operating hours and logistics and she will update the blog post as new information is received.

She is also working on a blog post that will feature our York County shopping members. If you are continuing to run your retail business through a website, social media, or in other creative ways, we would like to know about it. Chrissy can be reached at [ctobias@yorkpa.org](mailto:ctobias@yorkpa.org).

[The Twist](#)



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