

CORONAVIRUS (COVID-19) UPDATE 4/10/2020

Dear Explore York Family,

I can't believe we are coming up on a month of social distancing. As difficult as this time has been for everyone, including myself, it has been inspiring to watch as our community has adapted to these times. Technology has opened new ways for families, friends, and businesses to connect with their loved ones and customers. Thanks to the ability of many of you to set up curbside pickup and online ordering, many of us are stocking up on farm-fresh ingredients to prepare our own meals this weekend while others are ordering from local restaurants for their holiday dinners.



We don't know how long this "new norm" will last. However, I truly hope that when the time comes for us to open our doors to visitors again, we do not forget how we all adapted. That we take the lessons we have learned and changes we have adopted and turn them into more ways to serve the community.

I sincerely hope in a few months' time our full staff will be back in the office planning future events and promoting our community. But until then, if you need us please reach out to me at laura@yorkpa.org or any of the following staff:

- Sarah Bumgarner, Marketing Assistant, sarah@yorkpa.org
- Louise Heine, Vice President Destination Marketing, louise@yorkpa.org
- Rasheeda Martin, Sports Sales & Services Manager, rasheeda@yorkpa.org
- Chrissy Tobias, Communications Specialist, chrissy@yorkpa.org
- Diane Yocum, Director of Business Administration, diane@yorkpa.org

Be safe and we'll see you soon,
Laura Gurreri
President, Explore York



Explore York Billboards

We want to help get your new services and special offers in front of as many people as possible. There is limited space available on our digital billboards and would like share it with you. We will be offering this space for your marketing needs at no charge, on a first come first serve basic. For more information please contact Louise Heine at louise@yorkpa.org.

Learn More

Supporting York County Tourism

Just as all of you are finding new ways to adapt to these times, the Explore York Staff is also learning how to promote York County while remaining sensitive to our current circumstances. Our sales team is working diligently to reschedule events so organizers will not have to outright cancel. The marketing team is finding creative ways to engage with our audiences digitally with scavenger hunts, digital puzzles and coloring pages, and future travel planning messages. Explore York leadership continues to advocate on our members' behalf to ensure the travel and tourism industry receives the support we need from the state to make sure we weather this storm. We are all in this fight together, and together we will make it through.



COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. New additions to the resource page include information on shared work programs, resources for impacted employees, and details from Child Care Consultants of York who are helping families with essential personnel find suitable childcare, as well as much more. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and resources for all your needs.

Read More



EXPLORE YORK
60 EAST NORTH STREET, YORK, PA 17401
1-888-858-YORK (9675)
YORKPA.ORG

Share this email:



Manage your preferences | Opt out using TrueRemove™
Got this as a forward? Sign up to receive our future emails.
View this email online.

60 East North Street
York, PA | 17401 United States

This email was sent to .
To continue receiving our emails, add us to your address book.

