

CORONAVIRUS (COVID-19) UPDATE 4/16/2020

Dear Explore York Family,

Together We Can. I'm sure you have all seen this sentiment passed around social media quite a bit this month. But it is something we genuinely believe in. Whether it is family, friends, neighbors, or all of you, support is the only way to get through this pandemic. Working together is how our industry will recover as well.



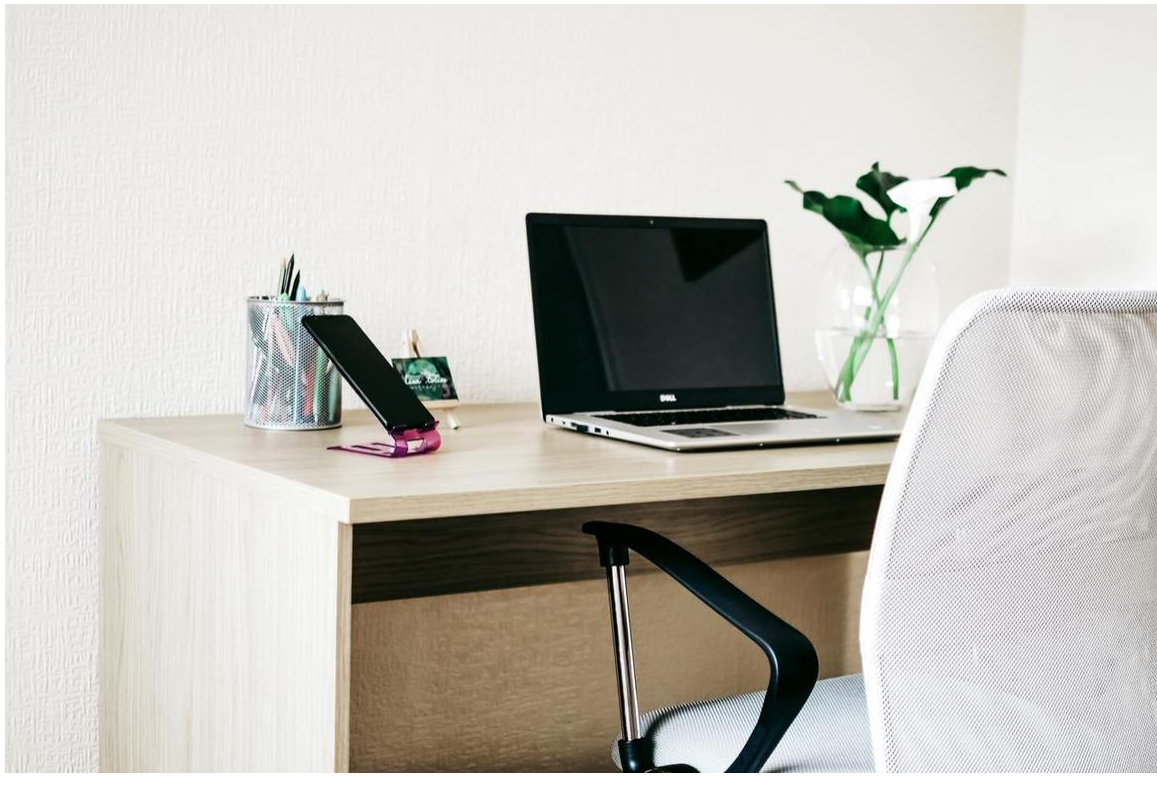
It is more important now than ever for us to band together and show what a wonderful place York County is to visit. All the research and expert guidance seem to say the same thing: when travel is allowed again, it will start with drivable destinations. That means us! We encourage you all to work with each other to offer deals, packages, and special offers. These are things we can be thinking about now.

In this spirit, we have decided to start a private Facebook group, especially for Explore York members. Read more about this new avenue to come together below.

See you soon,

Laura Gurreri

President, Explore York



Explore York Facebook Group

In an effort to connect with each of you and to help our members connect with each other, we have formed a private Facebook group for Explore York members. In this group, we hope you will post ideas and tips on how to reach your customers via social media during the stay at home order, work with each other to offer new packages or deals, and stay connected when we can't meet in person. If you would like to join the group, click the button below.

[Join Now](#)



Member Benefits

If you haven't yet, please check to make sure your events are up-to-date on the Explore York Event Calendar. We want to make sure our website is reflecting the most current information about events that have been postponed or canceled. You can do this through The HUB or by contacting Sarah Bumgarner at sarah@yorkpa.org.

We also have several blog posts on The Twist featuring members that are continuing to run their businesses in new ways to accommodate these times. We will continue to update these blog posts as needed. Make sure you check out the posts, and if your information is incomplete or missing, send communications specialist Chrissy Tobias an email with the updated information. She can be reached at ctobias@yorkpa.org (be patient with updates; she is working from home with a three-year-old and a seven-year-old).

We are offering our digital billboards through May 30 at no charge to you for messages you want to communicate to the community. Please see the [information sheet](#) or contact louise@yorkpa.org for details.

[Update Your Event](#)



COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and resources for all your needs.

[Read More](#)



EXPLORE YORK
60 EAST NORTH STREET, YORK, PA 17401
1-888-858-YORK (9675)
YORKPA.ORG

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
[View this email online.](#)

60 East North Street
York, PA | 17401 United States

This email was sent to .
To continue receiving our emails, add us to your address book.

