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FOR IMMEDIATE RELEASE

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MADE IN AMERICA TOUR EVENT GOES HYBRID
Experience the makers spirit in York County

YORK, PA – We are excited to welcome visitors back to York County during our annual Made In America Event, June 14-20, 2021! For more than twenty years, Explore York has offered visitors a behind-the-scenes look at how their favorite products are made. This year, we will carry on that tradition in a brand-new, hybrid format.

Although the Made In America Event looks different this year due to COVID-19, we have designed an exciting event that takes into consideration the varying comfort levels of travelers. We will provide daily videos and content that allow visitors to take a tour, listen to educational content, or partake in hands-on demonstrations! Participating businesses will offer a glimpse into their making process and discounts for those who would like to take their experience off the world wide web and into the streets.

Twenty locations will offer exclusive, behind-the-scenes looks at how they create memories and products for our visitors. From industry to history, alpacas to stained glass, we hope to provide a wide variety of exclusive content to the curious at heart. In-person or online, there are many ways to *have it made here* when you visit York County.

Make sure you follow us on Facebook for current event information, special offers, behind-the-scenes video footage with our makers and participating businesses, all part of the 2021 Made In America Event.

A complete list of Made in America Event participants can be found on [our website](#).

Explore York’s Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York’s Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, call 1-888-858-9675 or visit yorkpa.org.



*have it made here*SM