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FOR IMMEDIATE RELEASE  
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### **PA BOWLING CHAMPIONSHIP ROLLS INTO YORK COUNTY**

Tournament to provide over \$3 million in economic impact to York County.

**YORK, PA-** Bowlers from all over the state will start rolling into York County this weekend to begin the 81st Annual Pennsylvania State USBC Open. More than 600 teams will compete on weekends from April 10 through June 13. With five men and women per team, that adds up to thousands of athletes visiting the York County area.

Last year the York-Adams USBC was to host the Pennsylvania State USBC Open Championship Bowling Tournament. However, like most events in 2020, the tournament was postponed due to the COVID-19 pandemic.

"The Sport York and Explore York teams are thrilled to see this event come to fruition in York County," said Laura Gurreri, President of Explore York. "Sports tournaments are a huge economic driver for our area. After the difficulties our industry endured over the past year, nothing makes us happier than to see groups such as the United States Bowling Congress finally able to hold their championships with our help."

The PA Bowling Championship will have an estimated \$3.7 million impact on the York County economy. All recommended COVID-19 guidelines will be followed during the tournament, including mask-wearing and extra cleaning and sanitizing practices

Explore York's Sport York program is designed to recruit events and generate additional economic impact in York County. Sport York positions York County as Pennsylvania's Premier Sports Destination, highlighting the area's dynamic facilities and central location on the East Coast. For further information about Sport York, visit [www.yorkpa.org/sports](http://www.yorkpa.org/sports).

Explore York's Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. Explore York's Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising York County's profile as a sought-after destination. For more information on Explore York, call 1-888-858-9675 or visit [www.yorkpa.org](http://www.yorkpa.org).



*have it made here*