

York County Tourism Grant Program 2023 - Round 1

Explore York

Post Grant Report

POST GRANT REPORT - As a recipient of a York County Tourism Grant, a Grant Close-Out Report is required within 90 days of the completion of your project, program or event. Failure to provide any requirements from your Grant Close-Out Report may make your organization ineligible for future York County Tourism Grants.

Project Title

Character Limit: 100

Program Description

Character Limit: 250

Project Start Date

Character Limit: 10

Project Completion Date

Character Limit: 10

Total Amount Awarded

Character Limit: 20

Dollar Amount Spent*

Character Limit: 20

Program Collaborative Partners

List all collaborative organizations that worked on this program.

Character Limit: 1000

Project Summary*

Provide a summary of project activities completed. If there were any changes to the scope of your program design that was submitted with the grant application, please indicate those changes here.

Character Limit: 10000

Project Success*

Was the project successful? Why or why not?

- Marketing initiative projects should submit copies of the finished product and /or advertising metrics.

- Tourism capital improvement projects should submit photos of completed project, hold ribbon cutting ceremonies, send press releases or host FAM tours, as applicable.

Character Limit: 10000

Media/Advertising Exposure*

What media or advertising exposure (local, regional, state, national, print, television, radio) was received?

Character Limit: 10000

Target Audience*

How did this grant impact your targeted audience?

Character Limit: 10000

Indicator Based Results*

Please provide results based on statements made in question #5 of your grant application (increase/decrease in attendance/participation, lodging, social media and website statistics).

Character Limit: 10000

EVENTS ONLY - Evaluation Performance

Provide attendance information.

Estimated total number of attendees:

Character Limit: 50

Estimated number of attendees from 50 miles outside of York County:

Character Limit: 50

Number of vendors/entertainers:

Character Limit: 50

Estimated number of attendees who stayed overnight in the area:

Character Limit: 50

Estimated number of room nights booked by attendees:

Character Limit: 50

Number of attendees in the previous years of your event, if applicable:

Character Limit: 50

Tracking Data

Briefly summarize how the answers above were tracked (i.e. tickets sales, surveys, ZIP code, etc.)

Character Limit: 10000

Tracking Data - ZIP Code Information

If ZIP Code information from event/program attendees was obtained, please upload.

File Size Limit: 5 MB

Contract Stipulations

If there were stipulations in your grant contract, please provide outcomes/results to those stipulations.

Character Limit: 10000

Grant Recognition

List all ways Explore York was recognized during the grant period (logo used on marketing material, social media mention, news article, and any other recognition). Provide copies of any media coverage or marketing materials for the project.

Character Limit: 10000

Closeout Budget Report*

Please complete the Closeout Budget Report comparing actual project income and expenses against the projected income and expenses presented in your application budget. Explain any changes in your proposed budget and actual totals.

File Size Limit: 5 MB

Project Receipts*

Please upload receipts for program expenditures of \$500 or more totaling the grant amount and the 25 percent match. The following can be used for proof of payment: receipts, copies of bank issued cancelled checks, credit card receipts with credit card statement showing matching dollar of expenses, copy of your bank statement (for debit card statement) showing the vendor's name, and dollar amount matching the invoiced amount. Explore York reserves the right to request all receipts for all grant funded expenditures regardless of the amount.

File Size Limit: 5 MB

Photography

Please upload any images of your project/event that you are able to share.

File Size Limit: 6 MB

AUTHORIZED SIGNATURE

By typing in your Name, Title, and Date in the spaces below, you confirm that the above information is true and accurate.

Title

Character Limit: 250

Name

Character Limit: 250

Date

Character Limit: 10