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FOR IMMEDIATE RELEASE

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MORE THAN 10,000 VISITORS EXPECTED IN YORK COUNTY FOR 47TH STREET ROD NATIONALS EAST

About 3,000 vehicles of all makes and models will be on display at the York Expo Center from June 4-June 6

YORK, PA – More than \$840 million worth of street rods, muscle cars, and specialty vehicles from across the East Coast and beyond will pack the grounds of the York Expo Center this weekend, June 4-6, for the 47th Annual Street Rod Nationals East.

About 3,000 vehicles of all makes and models will be on public display as shiny chrome, beautiful paint jobs, and powerful engines take center stage once again. It's a familiar summer sight in York County, which is hosting the National Street Rod Association gathering for the 40th year.

"York County residents and visitors look forward to this event every year," said Explore York President Laura Gurreri. "This annual tradition was greatly missed during the 2020 pandemic, and York residents are more than ready to hear the revving of engines once again."

The three-day show takes car enthusiasts on a trip through time. All participating vehicles are at least 30 years old. In addition to street rods, visitors will also be treated to cars and trucks from the 1950s, 1960s, and 1970s. Vehicle values will range from \$8,000 to \$150,000 per car, with an average value of \$35,000.

The show is one of York County's most anticipated events every year. In addition to thousands of incredible cars, the event organizers anticipate that more than 14,000 people will pour into York for the Street Rod Nationals East, filling hotels and enjoying dinner at their favorite local restaurants. The show has driven an estimated \$5 million of economic benefits into the York County economy in previous years.

There are plenty of ways to stay entertained from the start of the show to the moment award-winning street rods make their way to the "Circle of Winners" on Sunday.

The annual street rod parade through York begins promptly at noon Friday, June 4. The parade will depart from the Market Street Gates and follow Market Street east through Downtown York, ending at Broad Street.

This year's Street Rod Nationals East will feature a special Pinstripe Jamboree & Charity Auction to benefit Make-A-Wish. Guests may bid on handmade art from pin-striping, airbrushing, and hand-lettering artists from around the country, all for a great cause.

Other attractions include a vintage car parts "swap meet," model car contest, and a trade show featuring more than 100 manufacturers and dealers of specialty equipment. Plus, the "Women's World" returns with arts and crafts from the area's best artisans.

Participants will also be eligible for more than \$54,000 in giveaways. In addition, there's excellent food, live entertainment, and much more family fun to be had – all in addition to the sea of street rods that makes this a must-see event.

All activities are open to the public. The show runs from 8 a.m. to 7 p.m. Friday and Saturday and 8 a.m. to Noon on Sunday. Admission is \$19 per adult and \$6 per child 6-12 years old. Children 5 and younger receive free admission. Discount tickets are available to senior citizens (60 and older) with proper ID, military personnel with appropriate ID, and NSRA members with current membership cards. Tickets are available only at the York Expo Center gates.

Street Rod Nationals East is produced by the National Street Rod Association, the "fun with cars" sanctioning organization with worldwide membership. For more information, visit www.nsra-usa.com.

Explore York's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. The vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on Explore York, call 1-888-858-9675 or visit www.yorkpa.org.