

CORONAVIRUS (COVID-19) UPDATE 4/30/2020

Dear Explore York Family,

Next week is the start of National Travel & Tourism Week. Now more than ever, it is important for us to come together as a tourism industry and as a community to remind our visitors that we will be here when it is once again safe to travel. That no matter how hard the times, the Spirit of Travel cannot be broken.



We are asking our partners and members to share photos of themselves with a sign like the one you see me holding here. Feel free to include yourselves, your families, or your frontline staff. Don't forget your business name! We will share these photos with our social media followers and in our Getaway Guide e-newsletter next week.

If you would like to learn more about National Travel & Tourism Week I encourage you to visit [the official website](#) and find ways to promote tourism to your followers as well.

See you soon,
 Laura Gurreri
 President, Explore York

YORK COUNTY

ECONOMIC ACTION PLAN

Though we may be in a holding pattern at home, that does not mean we are slowing down on the progress of our York County community. The City of York, the Downtown York Business Improvement District, the York County Planning Commission, and the York County Economic Alliance have partnered with nationally known Fourth Economy Consultants to help align stakeholders around a common vision and develop a countywide strategic action plan for the next 10 years.

This is an opportunity to drive future economic growth that will position York County as a highly desirable location to live, learn, work, and play.

The goal is to create a sustainable, equitable and dynamic economy that elevates well-being throughout the county. The first step of the process was announced on April 27, and we encourage you to visit <https://www.yorkcountyeap.org> for more information, and to voice your opinion in the survey to share your perspective on directions and priorities for the county.

[Take The Survey](#)



Recovery Plans

Starting tomorrow, Governor Wolf is allowing some outdoor recreation activities, such as golf courses, marinas, guided fishing trips, and privately owned campgrounds to reopen. If you have plans to begin offering any of these services again or if you are in another industry planning to open soon, please keep us informed about your plans so we can help promote your business.

[Let Us Know!](#)



COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and resources for all your needs.

[Read More](#)



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