

YORK COUNTY RE-OPENING UPDATE 5/28/2020

Dear Explore York Family,

Through out this pandemic and the start of Pennsylvania's stay-at-home order, I have been so impressed with the innovation our Explore York partners have shown. I know none of this has been ideal, but it speaks volumes of our local community that we have helped each other, found new ways to survive, and even thrive, and kept fighting to keep our businesses and industry alive.



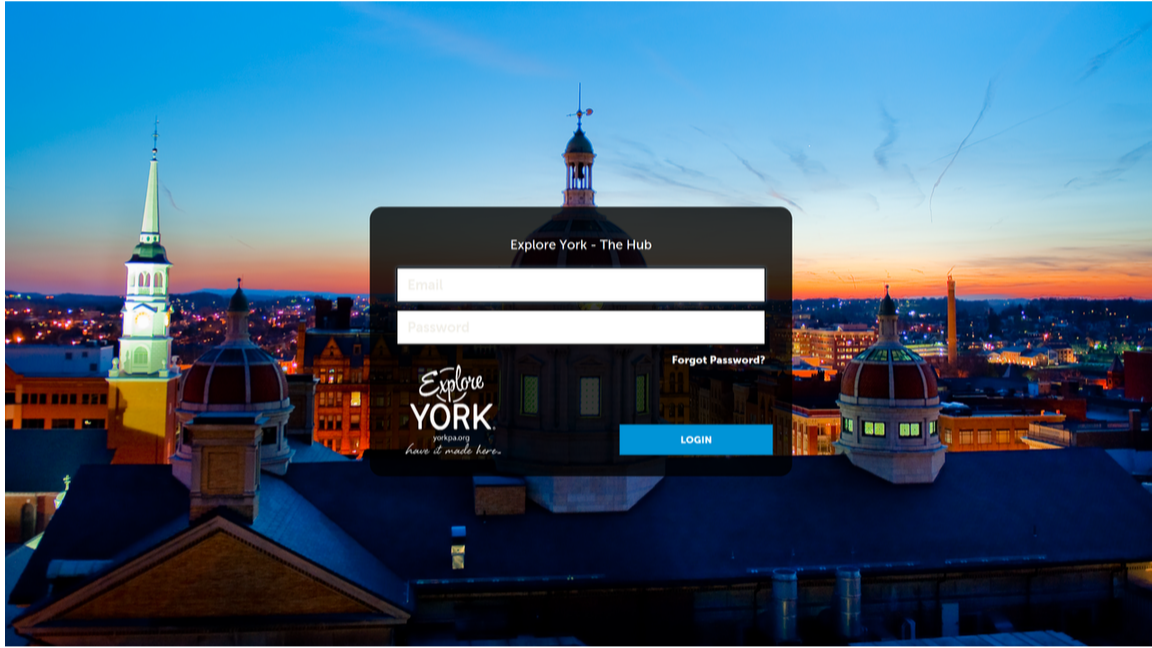
Now firmly in the Yellow Phase, York County is still a long way off from being back to normal. Normal might look a lot different when the dust, and the virus, settles. However, we make strides every day. Governor Wolf released new guidance on outdoor seating for dining in Yellow Phase counties, which includes York County, as well as further guidance for restaurants and events as we look toward the possibility of the green phase.

I hope going forward we continue to remember how quickly we can all adapt and how generous and special our community truly is.

See you soon,

Laura Gurreri

President, Explore York



Member Benefits

As we continue to reopen locations across the county, the Explore York staff would like to make sure all members are taking advantage of their member benefits. These benefits are used to help promote you not only on our website, but also through social media and other promotional activities.

Event Calendar – Make sure you are entering your events on the calendar as you plan them. We encourage virtual events as well as in-person events for under 25 people.

Amenities – We have added a section to the amenities listings in the HUB specifically geared toward Covid-19 offerings. This information is reflected on your website listing and makes it easy for customers to find your hours and safety precautions you have in place.

Coupons and Packages – Studies show that customers will be looking specifically for a good deal as they venture back out after the stay-at-home order is lifted. Make sure both locals and visitors are aware of what you have to offer.

If you have questions about these or any other member benefit, please let us know.

[Let Us Know!](#)



COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and timely resources.

[Read More](#)



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