

YORK COUNTY RE-OPENING UPDATE 6/4/2020

Dear Explore York Family,

Over the past week, we have seen communities across the country come together to share a common message: systemic racism must stop. I have been in awe watching the York community join in that fight. The peaceful protests in the city were, and continue to be, inspiring to see. However, this is an issue that will not end when the signs are put away and the streets go quiet. It is up to us as community leaders to continue to push for change.



As you know, Explore York's mission is to maximize tourism expenditures and their economic impact in York County through comprehensive tourism sales and marketing programs. We are the Official Tourist Promotion Agency for York County and we promote and welcome county businesses, sporting events, meetings and groups regardless of ethnicity, race, religion, age, gender, or sexual orientation. Going forward, we hope to be part of the ground swell of organizations raising the voices of the black women and men in York County. I welcome your ideas and comments on this topic, you can reach me at laura@yorkpa.org.

See you soon,
Laura Gurreri
President, Explore York



FAM Tours

We look forward to seeing you and planning FAM tours when the time is right. Until then, we will hold off any FAM gatherings until further notice.



In Case You Missed It

The Pennsylvania Restaurant and Lodging Association has made their webinar "Reopening PA Restaurants" on YouTube for you to watch as you are able. You can find the webinar at the button below. Check back to our Covid-19 Resources page for more webinars as they become available.

Watch Now



Visitor Center Changes

Just as all of you are having to find ways to protect your employees and the public while continuing to do business, so is Explore York. We will be adding plastic partitions to our Visitor's Centers at both Harley Davidson and Central Market as well as decals on the floor encouraging social distancing. In addition, we will be increasing cleaning and wiping down surfaces and adding QR Codes for people to scan and download information rather than pick up and take travel guides and other brochures.



COVID-19 Resources for You!

We continue to add to the resources on the COVID-19 crisis to make it easier for you to find the help you need, when you need it. There is a lot of information out there right now, and we hope this will be a place you can trust to give you updates and timely resources.

Read More



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