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FOR IMMEDIATE RELEASE

**A.M.E. ZION NATIONAL MEN'S CONFERENCE RETURNS TO ROCK HILL**

*Nearly 500 are expected to attend this year's event*

Visit York County and The Men of Zion will host The Experience 2018 conference, August 8 - 11 at the Kenneth Monroe Transformation Center (745 Saluda St., Rock Hill, SC 29730). The conference returns to Rock Hill for its second consecutive year and will kick off with a golf tournament on August 8. The Experience 2018 conference will commence on August 9 – 11 with various speakers and workshops throughout the three-day event. On August 9, the conference times are 9:00 a.m. – 7:00 p.m., 8:45 a.m. – 7:00 p.m. on August 10 and 8:45 a.m. – 12:30 p.m. on August 11.

The Experience 2018 conference is expected to bring in nearly 500 attendees and will focus on the empowerment of young men, highlighting fatherhood and community. Each year, the A.M.E. Zion Church presents scholarships to several colleges that are sponsored by the A.M.E. Zion Church. This year, during the capital campaign kickoff, a scholarship will be presented to a student attending Clinton College here in Rock Hill.

“Visit York County is proud to welcome back the A.M.E. Zion National Men’s Conference for the second consecutive year,” said Andy Clinton, VP of Sales for Visit York County. “The experience that York County is able to provide for this conference has directly resulted in the return of the conference to Rock Hill, SC.”

For more information, please call (803) 329-5200.

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About Visit York County, SC (also the Rock Hill/York County Convention & Visitors Bureau)  
Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB’s goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York

County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, visit [www.visityorkcounty.com](http://www.visityorkcounty.com).