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**STRICT EMBARGO 9:00 P.M. (EASTERN) TUESDAY 28<sup>TH</sup> AUGUST 2018**

### **Visit York County announces inaugural Battle at the Rock basketball showcase**

[Visit York County](#) is partnering with [Phenom Hoops](#) to host the inaugural [Visit York County Battle at the Rock](#) basketball showcase on November 30 and December 1, 2018 at [Nation Ford High School](#) (1400 A O Jones Blvd., Fort Mill, SC 29715). The Visit York County Battle at the Rock showcase will feature two nights of the premier high school basketball teams in the country.

There will be 19 teams competing in the inaugural Visit York County Battle at the Rock showcase representing the following high schools: Nation Ford High School (host school), Oak Hill Academy, IMG Academy, Porter Gaud, Christ School, Dorman High School, Northwood Temple Academy, Lower Richland High School, Northside Christian Academy, Oak Hill Academy Red, Irmo High School, York Comprehensive High School, Byrnes High School, Rock Hill High School, Northwestern High School, United Faith Academy, York Preparatory Academy, Miller School and Gray Collegiate.

“Visit York County is excited to host the inaugural Battle at the Rock basketball showcase,” said Andy Clinton, VP of Sales for Visit York County. “This showcase is a great opportunity to bring some of the top players in the country to our area and allow the local community to experience that talent right here on our York County basketball courts.”

The Visit York County Battle at the Rock is presented by Phenom Hoops. Team matchups and ticket sales will be announced at a later date.

For more information, please log on to <https://www.battleattherock.com/>.

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Twitter handles: [@battleattherock](#), [@visityorkcounty](#)

**VISIT YORK COUNTY** (also known as the Rock Hill/York County Convention & Visitors Bureau)

Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to [visityorkcounty.com](http://visityorkcounty.com).

**PHENOM HOOPS**

Phenom Hoops has quickly become North Carolina's premier source of high school basketball exposure. Phenom Hoops is an NCAA compliant scouting service that offers a unique and valued opinion throughout the basketball landscape. The Phenom Platform offers nationally recognized exposure camps, AAU tournaments, and high school showcases with the chance to play in front of prime-time coaches and scouts. For more information, visit [www.phenomhoopreport.com](http://www.phenomhoopreport.com).