



**VISIT YORK COUNTY  
BOARD OF COMMISSIONERS' MEETING**

**Rock Hill-York County Airport  
Wednesday, August 28, 2024 | 11:30am**

- CALL TO ORDER Chip Hutchison
  
- APPROVAL OF BOARD MINUTES Board
  
- APPROVAL OF TREASURER'S REPORT Chip Hutchison
  
- PREFERRED HOTEL PROGRAM Cortney Peterson
  
- CEO REPORT Andy Clinton
  - Board Meeting Frequency Update
  - Organization Engagement
  - Digital Kiosks
  - Destination & VYC Branding
  
- EVENT RECRUITMENT & SERVICES Jordan McCraw
  
- MARKETING Kaylin Dettman & Logan Elrod
  
- NEW BUSINESS Andy Clinton
  - FY25 Goals
  - Upcoming Events
  
- ADJOURNMENT Chip Hutchison

**Next Board Meeting  
Wednesday, October 23, 2024 | 11:30am  
Rock Hill/York County Airport**