



VISIT YORK COUNTY
BOARD OF COMMISSIONERS' MEETING

Rock Hill-York County Airport
Wednesday, January 24, 2024 | 8:00am

- CALL TO ORDER Chip Hutchison

- APPROVAL OF BOARD MINUTES Board

- APPROVAL OF TREASURER'S REPORT Shea Maple

- DESTINATION MARKETING FEE Cortney Peterson

- CEO REPORT Andy Clinton
 - Board & Executive Committee Update
 - Staff Update
 - VYC Engagement

- SALES & EVENTS Jordan McCraw

- NEW BUSINESS Andy Clinton
 - York County Council: Tourism Day
 - YoCo Brew Trail

- ADJOURNMENT Chip Hutchison

Next Board Meeting
Wednesday, February 28, 2024 | 8:00am
Rock Hill/York County Airport