



**ROCK HILL/YORK COUNTY CONVENTION AND VISITORS BUREAU
BOARD OF COMMISSIONERS' MEETING**

Rock Hill/York County Airport | Wednesday, July 31, 2019 | 8:00 a.m.

- CALL TO ORDER David Roberts
- APPROVAL OF MINUTES Board
- TREASURER'S REPORT Rebekah Ardis
- CVB UPDATE
 - President's Report Billy Dunlap
 - Marketing/Communications Report Sonja Burris
 - Digital Communications Report Brianna Francis
 - Destination Services Report Jenny Waller
 - Sales Report Andy Clinton
 - Partnership/Visitor Services Report Allison Cleveland
- OTHER / NEW BUSINESS
 - Revised FY20 Budget Billy Dunlap
 - FY20 Sales/Marketing Goals Billy Dunlap
 - Social Media Policy Billy Dunlap
- COMMISSIONER COMMENTS
- ADJOURNMENT David Roberts

NOTES: _____

**NEXT CVB BOARD OF COMMISSIONERS' MEETING
Wednesday, August 28 | 8:00am Rock Hill/York County Airport**