



VISIT YORK COUNTY
BOARD OF COMMISSIONERS' MEETING

Rock Hill/York County Airport
Wednesday, October 25, 2023 | 8:00am

- CALL TO ORDER Amy Gonzalez

- APPROVAL OF BOARD MINUTES Board

- APPROVAL OF TREASURER'S REPORT David Angel

- APPROVAL OF FY2023 AUDIT Kim Smith & Jessie Engel

- CEO REPORT Andy Clinton
 - Destination Marketing Fee
 - VYC Board Structure
 - Local Engagement
 - FY24 Strategic Plan Initiatives

- MARKETING UPDATE Kaylin Dettman

- EVENTS UPDATE Jordan McCraw

- NEW BUSINESS Andy Clinton
 - YC Chamber & Economic Development Partnership
 - Nov/Dec Board Meeting

- ADJOURNMENT Amy Gonzalez

Next Board Meeting
Thursday, December 7, 2023 | 4:30pm
American Cornhole League Headquarters