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FOR IMMEDIATE RELEASE

Visit York County will co-host Next Level's Carolina Classic Youth Basketball Tournament this weekend

Visit York County, SC will partner with Next Level to co-host the [Carolina Classic Youth Basketball Tournament](#) this weekend, June 15-17. The tournament will consist of youth boys and girls travel basketball teams, grades 3rd- 12th. The main location of the event will be York Comprehensive High School and will include teams from different states in the Southeast.

Next Level is a local AAU basketball organization founded and ran by Coach Carlos Bryson. This will be the 4th year that Next Level has hosted the Carolina Classic. The tournament will consist of 60 teams from SC, NC, GA, and VA.

"It is always great for Visit York County to partner with a local organization like Next Level," said Andy Clinton, VP of Sales for Visit York County, SC. "The Carolina Classic has continued to make strides to become a quality and well-attended tournament for teams across the Southeast each year."

Event Quick Facts:

- Carolina Classic youth basketball tournament dates: June 15-17
- 60 teams in tournament from SC, NC, GA, and VA
- Games will be played at York Comprehensive High School: 275 Alexander Love Hwy, York, SC 29745
- For more information about the Carolina Classic Tournament visit: <https://www.nextlevelsc.org/carolina-classic.html>

Visit York County, SC (also known as the Rock Hill/York County CVB) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination,

focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB board as well as the York County Council and appropriate funding sources. In 2008, Rock Hill/ York County CVB became the first accredited destination marketing organization in South Carolina.

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