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FOR IMMEDIATE RELEASE

Dance Machine Productions returns to Rock Hill, SC for the 2018 National Finals

Visit York County will co-host the dance competition at South Pointe High School with more than 2,000 visitors

Dance Machine America's National Dance Championships (ANDC) is back in Rock Hill, SC for the 2018 National Finals. Starting today, June 21-24 more than 2,000 visitors from dance studios, schools and dance organizations from the East Coast will gather at South Pointe High School (801 Neely Rd., Rock Hill, SC 29730) to share their passion for dance during the 18th National Tour. During the finals, dancers will compete to achieve America's Mister & Miss Dance titles.

The national finals will kick off on June 21 at 11 a.m. with solo performances from the Tiny (ages 6 and under), Mini (ages 7-8), Petite (ages 9-10) and Junior (ages 11-12) categories. The solo performances will continue on Friday, June 22 at 9 a.m. with the Teen (ages 13-14) and Senior (ages 15-19) categories. America's Mister and Miss Dance titles will be awarded at 6 p.m. The awards ceremony will be followed by a Red Carpet Party with *Inside Dance Magazine* at 7:30 p.m. with music, games, snacks and drinks.

The competition will continue on Saturday, June 23 with the Tiny, Mini, Petite, Junior, Teen and Senior categories performing duets and trios beginning at 9 a.m. The Dance Machine Productions ANDC National Finals will wrap on Sunday, June 24 beginning at 9 a.m. The Teen and Senior groups will perform and The Dream Team performance will be held at 4:30 p.m. The finale performance will be the Clash of the Champions (dance off).

"Dance Machine Productions' National Finals has been a signature event to York County for the past few years, and we are extremely excited that they have made South Pointe High School home to their National Finals," said Andy Clinton, VP of Sales with Visit York County.

This competition gives dancers and teachers the opportunity to showcase their style and skills. Dance Machine Productions ANDC offers 20 categories, seven overall age divisions, three competition levels, a titles division, and many fun and free divisions to show each studio's spirit.

Spectators are welcome to attend and congratulate dancers and teachers on their awards and prizes. A complete schedule of events can be found at <u>https://dancemachineonline.com/schedule/</u>.

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<u>Visit York County, SC</u> (also known as the Rock Hill/York County Convention & Visitors Bureau) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina.

Dance Machine Productions began as Footsteps Dance Competition and held one small competition in 2001. In 2002 Footsteps Dance Competition became Dance Machine Productions holding regional competitions and workshops across the southeast...we are now expanding to hold events across the United States. Dance Machine Productions operates America's National Dance Championships (ANDC) our flagship competition that also produces our Gear-Up Conventions and Boogie Fever USA Dance Championships. Dance Machine Productions' competitions are designed to be a positive learning experience and opportunity for everyone to be recognized for their accomplishments. We encourage studio spirit and fellowship among all studios attending and strive for a positive experience that promotes growth and improvement for each dancer and teacher. Our competitions are honest and fair—we treat everyone equally.