

**Rock Hill/York County CVB Board of Commissioners Meeting**  
**Rock Hill/York County Airport**  
**June 30, 2021 | 8:00am**

**MINUTES**

**PRESENT:** David Angel, Denise Cubbedge, Amy Gonzalez, Sam Hall, Chip Hutchison, Lisa Moseley, David Roberts, Brown Simpson, Lamar Thompson, and Mark VanSickle

**STAFF:** Rebekah Ardis, Allison Cleveland, Andy Clinton, Kaylin Dettman, Billy Dunlap, and Mallory Snyder

**GUEST:** N/A

**CALL TO ORDER:** Denise Cubbedge called the meeting to order at 8:00am.

**APPROVAL OF MINUTES:** Minutes from the May 24, 2021 meeting were included within OnBoard's meeting documents for review and approval. Brown Simpson made a motion to approve the meeting minutes; David Angel seconded the motion. No discussion. All were in favor.

**TREASURER'S REPORT:** Billy Dunlap presented both the Public P&L and the Private P&L to the board.

**Public:**

Income:

- Still aiming to collect final amounts of revenue before end of fiscal year.
- *5201-SCPRT Tourism Advertising Grant:* Submitted reimbursement documentation last week. If all is approved, we'll be at 100%.

Expenses:

- Nothing really to notate this month on expenses that hasn't been discussed in previous meetings.

**Private:**

Income:

- *5810-DMF:* May's collections dropped a little to \$68,000, but as you can tell, we have exceeded the \$425,000k budgeted collection.

Expenses:

- Not much to report on the expense side this month that hasn't been previously discussed.

Brown Simpson commended the staff for monitoring expenses this year. Motion to approve the Treasurer's Report was made by David Angel; seconded by Mark VanSickle. All were in favor.

**CEO REPORT:** *DMF Update:* Billy mentioned we have 25 hotels in partnership and collections seem to be going well thus far. *Board Update:* One seat vacant—District 4, which is Bump Roddey. *Staff Update:* Billy provided kudos to Mallory Snyder for sponsorship with USFoods for \$20,000 for support of PIT Foundation and the YoCo Taste Trail. *Meetings:* Hosted a Quarterly Hospitality & Tourism Meet Up with partners and had a great speaker from the state level. Approximately 35 people in attendance. *Office Updates:* Billy mentioned he has been working on staff annual evaluations. The staff is working diligently on a new basketball event—college showcase, which will be December 11-12, 2021. *Other Staff News:* Currently in the middle of Year 2 of the Strategic Plan, with 7 initiatives that are in the works currently.

**NEW BUSINESS:**

- A. Update on Relationship with York County:** No new news. David Hudspeth asked for 90 days to work through everything regarding the board's request to rescind the ordinance and merge with City of Rock Hill.
- B. 2021-2022 Budget Approval:** Billy presented a revised budget for 2021-2022 since we now have a better idea of revenue for final board approval. It was presented as a combined budget but will be separated back out into Public and Private. Billy mentioned that the budget presented is essentially a

working 90 day budget. Motion to accept the revised budget was made by David Angel. Seconded by Chip Hutchison. All were in favor. Discussion continued about how staff feels about the 90 day budget and what the future holds for marketing, advertising, website ownership, rebranding, how to keep municipalities involved with a “pay to play” scenario, etc. David Angel made a motion to reconsider the original “Plan B” from the last board meeting as “Plan A”. David Roberts seconded the motion. During the discussion of the motion, Billy asked for the opportunity to do some due-diligence on any ramifications if we retract our ordinance request. David Angel amended his motion for Billy to be given the opportunity to investigate other options or alternatives and effects of each. All were in favor of the motion.

**EXECUTIVE SESSION:** Brown Simpson made a motion to move into Executive Session for a discussion President/CEO’s annual evaluation. Amy Gonzalez seconded the motion. All were in favor.

**MATTERS FOR CONSIDERATION FOLLOWING EXECUTIVE SESSION:** Upon returning from Executive Session, Brown Simpson announced that he and David Roberts would meet with Billy regarding the evaluation discussion.

**COMMISSIONER COMMENTS:** N/A

**ADJOURNMENT:** Motion to adjourn was made by David Angel. Meeting was adjourned at 8:59am.

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Rebekah Ardis, Scribe