

Rock Hill/York County CVB Board of Commissioners Meeting
York County/Rock Hill Airport
June 22nd, 2022 | 8:00am

MINUTES

PRESENT: Chip Hutchison (Zoom), Shea Maple, Laurie Helms, Brown Simpson, Elizabeth Bowers, Mark Vansickle, David Roberts, Denise Cubbedge (Zoom), Lisa Mosely, Lamar Thompson

STAFF: Allison Cleveland, Andy Clinton, Kaylin Dettman, Jordan McCraw, and Mallory Snyder

CALL TO ORDER: Brown Simpson called the meeting to order at 8:00am

APPROVAL OF MINUTES: Minutes from the May 25th meeting were emailed prior to the meeting for review and approval. David Roberts made a motion to approve the meeting minutes; Shea Maple seconded the motion. No discussion. All were in favor.

TREASURER'S REPORT: Treasurer Amy Gonzalez reported the updated P&L. Amy informed the staff of the status of the remaining incomes and expenses for the remainder of this fiscal year. David Roberts made a motion to move 300,000 dollars from operating into savings; Lamar Thompson seconded the motion.

DESTINATION MARKETING FEE UPDATE: Allison Cleveland pulled reports to show the 2022 year as a whole compared to record years prior. ADR and room nights are up across the board with a big help from the year round boom of the Rock Hill Indoor Facility.

CEO REPORT: Andy Clinton introduced Laurie Helms to the board and also explained that the staff and himself are happy with the decision to hire their new finance and administration position, Andrew Vinson. Andy spoke with the City of Rock Hill and restructured the payment process of the RHPRT Partnership to quarterly instead of biannually. The strategic plan was also postponed to the next board meeting in July.

NEW BUSINESS: The board had the entire month since the previous board meeting to look over the proposed fiscal year 2023 budget and David Roberts made a motion to approve; Amy Gonzalez seconded the motion.

CATAWBA BEND CROSS COUNTRY COURSE: Mallory Snyder created a packet to go over the mission of the Partners in Tourism Foundation and the Foundation board approved 25,000 dollars to help create the infrastructure at the Catawba Bend Cross Country Course. Mark Vansickle made a motion to approve the 25,000 dollars; Amy Gonzalez seconded the motion.

COMMISSIONER COMMENTS: David Roberts updated the staff on David Angels recovery and his well-being.

EXECUTIVE SESSION: at 9:00am David Roberts made a motion to go into executive session; Amy Gonzalez seconded the motion.

ADJOURNMENT: Brown Simpson adjourned the meeting at 9:10am

Jordan McCraw, Scribe