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Visit York County to host the inaugural Martin Luther King, Jr. Holiday Basketball Showcase January 21

<u>Visit York County</u> will host the inaugural Visit York County Martin Luther King, Jr. (MLK) Holiday Basketball Showcase on January 21, 2019 at York Comprehensive High School (275 Alexander Love Hwy., York, SC 29745). The Visit York County MLK Holiday Basketball Showcase will feature a 12-team field including some of the top high school basketball teams in South Carolina.

The 12 high school teams competing in the tournament include Blacksburg, Brookland-Cayce, Chapin, Chesnee, Clover, Eau Claire, Fort Mill, Laurens, McCormick, Nation Ford, Northwestern and York.

"There's so many great things happening in sports locally and Visit York County is glad to be able to showcase some talented local teams as well as throughout South Carolina," said Andy Clinton, VP of Sales for Visit York County.

The Visit York County MLK Showcase team matchups are as follows:

12pm McCormick vs. Blacksburg

1:30pm Clover vs. Chesnee

3pm Fort Mill vs. Laurens

4:30pm Northwestern vs. Eau Claire

6pm York Comprehensive vs. Chapin

7:30pm Nation Ford vs. Brookland-Cayce

Tickets are \$10 at the door for the entire showcase.

For more information, please log on to https://www.visitycmlkshowcase.com.

Twitter handles: @YorkCoMLKBball, @visityorkcounty

VISIT YORK COUNTY (also known as the Rock Hill/York County Convention & Visitors Bureau)

Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to visityorkcounty.com.