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McDavid All American Camp returns to Nation Ford High School this weekend

Visit York County will host nearly 200 youth from across the globe for this basketball camp

The 2^{nd} annual <u>McDavid All American Camp</u> will return to Nation Ford High School (1400 AO Jones Blvd., Fort Mill, SC), April 6 -7. The basketball camp will be populated by top youth from across the country including youth in grades $1^{st} - 8^{th}$. The leading sports brand sponsor McDavid USA is bringing a different aspect to youth basketball exposure events.

Approximately 200 kids are coming from locations such as South Carolina, North Carolina, Oregon, Ohio, New York, Texas, Wisconsin, California, Brazil, and Puerto Rico to attend the camp. Attendees will be put through a series of pro-style workouts in a highly competitive environment.

"The passion, dedication, and drive that we put into each and every kid is the reason for the success of this amazing camp that host the top youth talent from all over the world," said Rico Grier, Event Director of McDavid All American Camp.

The goal is to set the biggest stage possible by having representatives from all exposure outlets not only covering the event, but physically on location to view talent first-hand during training and tournament style games. Through guest speakers, fitness and pro skills trainers, campers will leave with a better understanding of what it takes to compete at a high level and other facets of the game.

"Visit York County is excited to bring some of the top young basketball talent from across the country to York County," said Andy Clinton, VP of Sales with Visit York County.

Spectators are welcome to attend this event. Admission is \$15 per day or \$25 for the entire weekend.

For more information about the McDavid All American Camp, log on to <u>usaelitecamps.com</u>.

VISIT YORK COUNTY (also known as the Rock Hill/York County Convention & Visitors Bureau)

Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to visityorkcounty.com.

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