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## FOR IMMEDIATE RELEASE

## Phenom Hoops basketball program brings teams from six states to York County, SC

Some of the nation's top prospects will play on NBA player sponsored teams during the Queen City Showcase

On April 14 – 15, the top travel basketball programs around the region and some of the top travel basketball programs around the country will gather at various high schools in York County, SC to compete in <u>Phenom's Queen City Showcase</u>. Games will be played at Nation Ford, Fort Mill, Clover and York Comprehensive High Schools. Both Saturday and Sunday games will kick off at 8:00 a.m. at all locations.

Teams will be traveling to York County to play in Phenom's Queen City Showcase from six states including South Carolina, North Carolina, West Virginia, Georgia and Tennessee. Some of these teams are among the elite of the elite, as their track record of high-level success has granted them an invitation to play on the sponsored shoe circuits by Nike, Under Armour and Adidas.

"This is a great event to have across York County," says Andy Clinton, VP of Destination Services for the Rock Hill/York County CVB. "There are a lot of teams coming in that will generate economic impact, as well as the community interest to watch some of the top high school basketball players in the country." Visit York County is proud to host this event and has provided support with hotel accommodations and securing gym locations. A CVB representative will also be on-site to provide support during the event.

Teams sponsored by NBA players Chris Paul (CP3), Raymond Felton (Team Felton) and John Wall (Team Wall) will be participating along with 14-year NBA player Jeff McInnis (Team Charlotte). Other shoe sponsored organizations that will be sending teams to participate are Team Loaded, Upward Stars, Mooresville Magic and Team Denver.

Some of the nation's top prospects will be playing in this event. Five players ranked among the nation's top junior prospects will be participating, 247Sports #21 Joey Baker (Team Felton), 247Sports #23 Wendell Moore (Team CP3), 247Sports #47 Juwan Gary (Team United), Rivals.com #65 Greg Gantt (Team Felton), Rivals.com #76 Patrick Williams (Team United), 247Sports #82 Donovan Gregory (Team Charlotte), and 247Sports #94 Antavion Collum (Team CP3).

Players in this event are being recruited by the who's who of college basketball programs including Duke, North Carolina, Kentucky, South Carolina, Clemson, Kansas, and many of the other top blue blood programs that can be seen on television.

Spectators are welcome to attend the games. Tickets are \$15 on Saturday and \$10 on Sunday.

## PHENOM HOOPS

Phenom Hoops has quickly become North Carolina's premier source of high school basketball exposure. Phenom Hoops is an NCAA compliant scouting service that offers a unique and valued opinion throughout the basketball landscape. The Phenom Platform offers nationally recognized exposure camps, AAU tournaments, and high school showcases with the chance to play in front of prime-time coaches and scouts. For more information, visit <u>www.phenomhoopreport.com</u>

## ROCK HILL/YORK COUNTY CONVENTION & VISITORS BUREAU / VISIT YORK COUNTY

The Rock Hill/York County Convention & Visitors Bureau (CVB) is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of the destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, visit <u>www.visityorkcounty.com</u>.

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