



PRIVACY AND OPT-OUT POLICY

The Rock Hill/York County Convention & Visitors Bureau recognizes the importance of protecting the privacy of all information provided by users of visityorkcounty.com and our other destination marketing efforts. Information gathered will be used by Rock Hill/York County Convention & Visitors Bureau and may be shared only with our partners. The following policy guidelines were created with a fundamental respect for our users' right to privacy to guide our relationships with them.

Information Collected by Rock Hill/York County Convention & Visitors Bureau

Rock Hill/York County Convention & Visitors Bureau collects information about users during event registration, requested visitor inquiries, participation in certain activities on our website, including contests and polls; and through the use of cookies. When users request pages from our server, our Web server automatically collects some information about the users, including their IP addresses.

Information Usage

Information will not be sold or distributed to outside third parties. Rock Hill/York County Convention & Visitors Bureau will not reveal any personal information that users provide to any third party without their permission. Rock Hill/York County Convention & Visitors Bureau utilizes users' IP addresses to help gather broad demographic information about our users in general. This information does not contain anything that can identify users personally.

Third parties will not contact our users through the use of our e-mail lists. Using e-mail addresses provided at registration or otherwise, Rock Hill/York County Convention & Visitors Bureau periodically sends out promotional e-mails to our users about services and area products offered by Rock Hill/York County Convention & Visitors Bureau. Users can indicate that they do not wish to receive e-mail information from the Rock Hill/York County Convention & Visitors Bureau via opting out.

Our site uses cookies to deliver content specific to users' interests and to honor their preferences. This information is used to assist us in creating a site that will serve the needs of our users.

Opt-Out Option

Any subscribed user who no longer wants to receive communications, such as sales leads, visitor information, and destination marketing emails from the Rock Hill/York County Convention & Visitors Bureau should opt-out by clicking on the unsubscribe link provided at the bottom of the correspondence, send an opt-out request via email to Allison Cleveland at acleland@visityorkcounty.com or call the York County Visitors' Center toll free at 888/702-1320 to successfully unsubscribe. Removal will take effect within 72hrs upon receipt.

General

Rock Hill/York County Convention & Visitors Bureau uses reasonable precautions to keep the personal information disclosed to us secure and to disclose such information only to responsible third parties after permission from the user. Rock Hill/York County Convention & Visitors Bureau is not responsible for the content or the privacy policies of Web sites to which it may provide links or the Web sites of its advertisers or clients.