Cheers to Ten Genns! **RESTAURANT WEEK SOUTH CAROLINA** JAN WWW.RESTAURANTWEEKSOUTH CAROLINA.COM

For immediate release: January 9, 2019

Contact: Sonja Burris (803) 487-1618 sburris@visityorkcounty.com

Contact: Katie Montgomery (803) 765-9000 Katie@scrla.org

Cheers to ten years! Restaurant Week SC set for January 10th-20th

Get your taste buds ready and bring your appetites! Restaurant Week SC makes a much-anticipated return January 10-20, 2019. The 11-day food fest allows diners to experience all that the area's culinary scene has to offer. This year's campaign is particularly special, as the <u>South Carolina Restaurant & Lodging Association</u> (SCRLA) is celebrating the ten-year anniversary of Restaurant Week SC! For the second consecutive year, <u>Visit York County</u> and the <u>Olde English District Tourism Commission</u> (OED) are partnering with the SCRLA to host Restaurant Week York County.

Around 250 restaurants from across the state will offer special prix fixe menus showcasing the best of their cuisine and special dishes. In the York County area, 6 restaurants (9 locations) are part of this year's campaign.

Those participating restaurants include the following:

- The Pump House Restaurant
- Legal Remedy Brewing Company
- Hobo's
- The Shore Club at Tega Cay
- Towne Tavern Restaurants (including 3 locations: Fort Mill, Rock Hill, Express)
- The Flipside Restaurant and The Flipside Café

Restaurant Week gives food lovers the opportunity to experience special lunches and dinners in the state's casual and high-end restaurants. It's a win-win for the local economy and diners. It gives restaurants a boost during a typically slower time of the year for them and gives diners the chance to try out new places and return to old favorites. From casual to high end restaurants, there's truly something for everyone during Restaurant Week.

Participating restaurants and their menus can be found at <u>www.RestaurantWeekSouthCarolina.com</u> and <u>RestaurantWeekYorkCounty.com</u>. Restaurants tend to fill up quickly during the campaign, so reservations are recommended at establishments that accept them.

About the South Carolina Restaurant and Lodging Association:

SCRLA is a statewide, non-partisan trade organization. Our mission is to promote, protect and educate the foodservice and lodging industries of the state and to ensure positive business growth for our members. SCRLA strives to represent the best interests of its members on small business issues, hospitality and tourism concerns and towards the protection of South Carolina's quality of life. For more information about SCRLA visit www.scrla.org.

About Visit York County (also known as the Rock Hill/York County Convention & Visitors Bureau): Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to <u>visityorkcounty.com</u>.