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FOR IMMEDIATE RELEASE

Rivals Camp Series is coming to Fort Mill, SC

High school football players get an opportunity to showcase their skills and build a free NCSA/Rivals profile

On April 21-22, the <u>2018 Rival Camp Series</u> is coming to York County, SC! Presented by Rivals.com, Next College Student Athlete (NCSA), and Adidas, the Rivals Camp Series gives high school football players the chance to showcase their skills and build a free verified NCSA/Rivals profile to use in their college recruiting. Rivals Camp Series will take place at Nation Ford High School in Fort Mill, SC. Registration will begin at 8:30 a.m. and close at 1:00 p.m.

With the amount of local athletes that have made it to the NFL, York County is a great fit for the Rivals Adizero Combine and Rivals 3 Stripe Camp. Andy Clinton, VP of Destination Services for the Rock Hill/York County Convention & Visitors Bureau (CVB) says, "We are glad to be a part of the Rivals Camp Series and their efforts to reach more student athletes in 2018." "There's a lot of talent here in York County, SC and we're glad to host this event and provide a platform to showcase some great talent." The CVB is a partner and co-host for this event and will provide marketing assistance, as well as on-site support.

On April 21, the free Rivals Adizero Combine will utilize precision physical measurement and training equipment across a series of drills to assess each athlete's skill and fitness levels. Throughout the day, expert coaches and trainers will be available to instruct athletes on how to improve their performance and skills. Events are open to all high school players, but are geared towards freshmen, sophomores, and juniors.

The top performers at the Rivals Adizero Combine on April 21 could get an opportunity to participate in the Rivals 3 Stripe Camp the following day. Players attending Rivals 3 Stripe Camps, which are considered the premier events in the country, receive instruction from top former NFL and college players and coaches then compete one-on-one. Players who have attended Rivals camps include the Who's Who in the football world - from current NFL players <u>Jalen Ramsey</u>, <u>DeShaun Watson</u> and <u>Adoree Jackson</u> to soon-to-be drafted UCLA quarterback <u>Josh Rosen</u>, Heisman Trophy winner <u>Lamar Jackson</u>, Penn State running back <u>Saquon Barkley</u> and <u>Minkah Fitzpatrick</u> of Alabama.

Athletes will be tested on the 40 –yard dash, shuttle run, vertical jump, 3-cone drill, and broad jump. Results will be sent through email after the event. Athletes can also stop by the NCSA tent at any time to learn how they can leverage their combine statistics and experience to gain interest from college coaches. Athletes should be dressed in athletic apparel, and cleats (no track cleats are allowed). An adidas shirt and Gatorade hydration will be provided.

Attendance is limited and spots will be awarded on a first-registered, first-served basis. Those interested in attending are encouraged to register immediately, as these events historically have reached capacity quickly. Registration information and forms can be found at rivalsadizerocombines.com

RIVALS

Powered by more than 300 writers, reporters and publishers at the local level, Rivals.com, a division of Yahoo! Inc., is one of the most respected names in team-specific college sports coverage and one of the country's top authorities on college football and basketball recruiting. You can learn more at Rivals.com.

NEXT COLLEGE STUDENT ATHLETE (NCSA)

NCSA is the world's largest and most successful collegiate athletic recruiting network. A wholly-owned subsidiary of Reigning Champs LLC (www.reigningchamps.com), NCSA's 700 teammates leverage 18 years of experience, exclusive data, proprietary matching algorithms, and personal relationships to connect tens of thousands of college-bound student-athletes to more than 35,000 college coaches nationwide across 34 sports every year. You can learn more about NCSA at www.ncsasports.org.

ABOUT ADIDAS

adidas is a global designer and developer of athletic and lifestyle footwear, apparel and accessories with the mission to be the leading sports brand in the world. As innovation and design leaders, adidas engineers the best in high-performance products to make athletes better, faster and stronger and creates a range of classic and fresh lifestyle and high-fashion lines. adidas has marketing agreements with the National Basketball Association (NBA), National Football League (NFL), Major League Baseball (MLB), National Hockey League (NHL) and Major League Soccer (MLS). You can learn more about the adidas Group at www.adidas-group.com.

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2018 Rivals Camp Series Quick Facts

- Camp is free and open to all high school football players. (grades 8-12)
- Visit <u>rivalsadizerocombines.com</u> to register
- Camp will take place at Nation Ford High School
- Check In/ Registration begin at 8:30 a.m. on April 21 (day of event)
- Athletes need to come dressed in athletic appeal.