

Rock Hill/York County CVB Board of Commissioners Meeting
York County/Rock Hill Airport
September 28th, 2022 | 8:00am

MINUTES

PRESENT: Brown Simpson, Courtney Peterson, Denise Cubbedge, Amy Gonzalez, Elizabeth Bowers, Shea Maple, Lamar Thompson, David Angel, Laurie Helms, Lisa Meadows, David Roberts, Caitlin Rogers.

STAFF: Allison Cleveland, Andy Clinton, Kaylin Dettman, Andrew Vinson, and Mallory Snyder, Jordan McCraw

CALL TO ORDER: Brown Simpson called the meeting to order at 8:00am

APPROVAL OF MINUTES: Minutes from the August 24th meeting were emailed prior to the meeting for review and approval. David Angel made a motion to approve, Shea Maple seconded the motion

TREASURER’S REPORT: Treasurer Amy Gonzalez reported the updated P&L with our operating and savings accounts numbers. David Roberts suggested that we become more prepared to handle questions about financials relating to being transparent with municipalities.

DESTINATION MARKETING FEE UPDATE: Allison Cleveland showed the DMF collections of August. Holiday Inn reached an agreement to where comp rooms until 6/30/23 are provided to Visit York County along with a check of with the remaining amount of past due DMF collections. The comp room total is an estimation of about 77 rooms.

FINANCE REPORT: Andrew updated the board on the status of our current audit. Adjustments were made in QuickBooks because some information was missing from the crossover of “desktop” to “web” based accounting. Overall the change was needed but it just was at a bad time. Andrew also showed the depreciation schedule for all our assets to update the board on the capitalization policy and how it’s being cleaned up. Designated board assets were another policy that Visit York County had been doing with its board, but never had record of it in writing. David Angel made a motion to approve board designated assets with 3 months of our current operating account. Denise seconded the motion. David Roberts made a motion for the capitalization policy, Amy Gonzalez seconded the motion.

CEO REPORT: Andy told the board of the district 3 board seat being updated to Porter Gable from York Electric. Staff goals and ongoing initiatives were presented as Visit York County looks to get in front of the visitor.

NEW BUSINESS: An update to the handbook was presented including family medical leave / maternity leave. A bill was passed at the state level that Andy presented to adapt as well at Visit York County. David Angel made a motion to approve, Amy Gonzalez seconded the motion. The board was also given information about Visit York County’s involvement with the USDGC at Winthrop in the start of October. Board members were encouraged to attend.

EXECUTIVE SESSION: Called by Courtney Peterson and David Angel at 8:55 After the session a unanimous vote was made to take the interim tag off of Andy Clinton giving him the title of Visit York County President / CEO. David Roberts made the motion, Denise Cubbedge seconded the motion.

ADJOURNMENT: Brown Simpson adjourned the meeting at 9:07am

Jordan McCraw, Scribe