



Job Title: Marketing Intern
Reports To: VP of Marketing

Position Type: Intern, primarily in-office role
Hours: Minimum 25 hours per week; Flexible hours to complement college credit requirement
Compensation: Yes

Summary: Supports Visit York County's digital marketing efforts and works to enhance the visitor experience through destination marketing and visitor services.

Duties & Responsibilities

- Creating content for website, social media, and newsletters
- Assist with events calendar and CRM
- Assist with the creation of video and photo assets
- Assist with the creation of press releases and media related assets
- Assist with the creation and design of event branded graphics
- Shoot/edit photo and video content

Attributes: Strong organizational and communication skills
Trustworthy, dependable & self-starter
Customer service oriented

Technical Skills: Proficient knowledge of Microsoft Office suite, Canva, Photoshop, and other design software as needed to perform duties and responsibilities
Ability to shoot photos and video

Requirements: Excellent use of grammar and vocabulary
Strong attention to detail and proofreading
Familiarity with local and regional area
Must have his/her own transportation and hold a valid driver's license
Travel, weekends and evening assignments