**Visit Baton Rouge Destination Copy Sheet**

*150 Words:*

In America’s City on the River, you’ll experience authentic Louisiana sights, sounds, and tastes at every turn. Centrally located—just an hour from New Orleans and Lafayette—Baton Rouge, Louisiana, is the perfect city to experience the sounds of rich southern soul harmonizing with a medley of art, community, and 300 years of history.

Take advantage of the walkable downtown while exploring venues and attractions such as the Old and New State Capitols. Enjoy an array of culinary experiences that will immerse your taste buds in authentic Louisiana cuisine. With an ever-growing restaurant scene to choose from, you can enjoy everything from local dives to delicious, new restaurants highlighting classic Southern fare. After a big meal, dance it off to the sounds of Baton Rouge—jazz, zydeco, swamp-pop—with live performances almost every night.

For more information, head to VisitBatonRouge.com or call 1-800-LA-ROUGE.