2020 Visit Bloomington Grant Program Event Summary

Name of organization:

Name of event:

Date of event:

Estimated attendance:

Estimated attendance from outside the Bloomington area:

How was attendance estimated?

Hotel rooms used- please include data from hotel blocks, plus any estimates you have from surveys, comments from attendees, etc.

Hotel Name: Number of rooms used:

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Hotel Name: Number of rooms used:

Hotel Name: Number of rooms used:

*(If more than five hotels were used, please include a complete list on a separate page.)*

General assessment of event:

Summary of grant funded marketing projects (including project type, name of media outlet, date published or distributed, etc.):

*Please include two or three samples of grant funded advertising or marketing piece*s.

Summary of any press or media coverage about the event (including name of outlet, title of article/story, and dates published):

This summary is due no later than 90 days after your event. Failure to submit this summary on time will jeopardize your organization’s ability to receive future grants.

Please contact Erin White with Visit Bloomington at 812-355-7723 if you have any questions. You can email the document to erin@visitbloomington.com.