**Boulder Copy**

## **Destination Copy**

**25 Words**

A place for nature lovers and culture seekers alike, Boulder is a university town in the foothills of the Rocky Mountains, 30 minutes from Denver.

**75 Words**

A place for nature lovers and culture seekers alike, Boulder is a small city tucked into the foothills of the Rocky Mountains, just 30 minutes from Denver. It’s home to the University of Colorado, innovative tech and science organizations, and a population of locals passionate about the outdoors. It’s easy to fall in love with Boulder for its quirky personality, impossibly scenic views, historic downtown, award-wining culinary scene and outdoor fun.

**100 Words**

A place for nature lovers and culture seekers alike, Boulder is a small city tucked into the foothills of the Rocky Mountains, just 30 minutes from Denver. It’s home to the University of Colorado, innovative tech and science organizations, and a population of locals passionate about the outdoors. It’s easy to fall in love with Boulder for its quirky personality, impossibly scenic views, historic downtown, award-wining culinary scene and outdoor fun. There’s much to explore, including 300 miles of hiking and biking trails, downtown’s Pearl Street, live music and performing arts, breweries, and the distinctive Flatirons mountains.

## **Meetings and Events Copy**

**100 Words**

Famous for its active, mindful culture in the foothills of the Rocky Mountains, Boulder is a meeting destination groups can enjoy, with opportunities to get outside in the fresh mountain air, dine on nourishing food and soak up the goodness of a city with an eco-friendly lifestyle and sustainable amenities. With adventure around every corner, teams can hot air balloon over the Flatirons, e-bike up to the foot of the mountains or have a breakout session under a dome of stars. As a hub for tech startups and a center for national research, Boulder’s ambitious, entrepreneurial spirit lends an energizing backdrop for meetings, conferences and retreats.

## **Top Things to Know**

* Boulder has 45,000 acres of open space — more protected land than all the skiable terrain in Colorado combined. And it's practically at your hotel doorstep for the exploring.
* Boulder is just 45 minutes from Denver International Airport (DEN), an easy drive along scenic highway, with no mountain passes to traverse. DEN serves 215 destinations nonstop.
* The University of Colorado Boulder's stunning campus is a key part of the city's forward-thinking culture.
* Boulder is a leader in technology, outdoor recreation, natural foods, solar and cleantech, pharmaceuticals, bioscience, aerospace and climate science.
* Boulder has 150+ miles of hiking trails through ecologically rich and visually stunning terrain.
* More than 300 miles of bikeway speak to Boulder’s bike-loving ways, with e-bike tours, rentals and rides available for groups.
* Population: 105,000 — Boulder’s a small city with big ideas
* Elevation: 5,430 feet (1,655 meters) above sea level

## **Frequently Asked Questions**

**Is Boulder in the mountains?**

Boulder is located exactly where the plains and the Rockies meet – at the foot of the mountains. The city’s elevation is 5,430 feet above sea level.

**How far are hiking trails from town?**

Steps from your hotel door, in some cases. A few minutes away at most. The city is both surrounded by and build around nature.

**Is Boulder a big city?**

With a population of around 100,000 (about 30% of those students), Boulder has all the big city amenities while still being compact, walkable and neighborly.

**What is Boulder known for?**

In a nutshell: Boulder is known for its obsessions with outdoor recreation, health foods, land preservation, science research, breweries, wellness and innovation.

**Do I need a car in Boulder?**

A compact downtown core means you can leave your car at the hotel or skip it entirely, and other neighborhoods and sites are easily accessed by bike, rideshare or public transit.

**If I only have time to see one thing to see between sessions, what should it be?**

The Flatirons or Pearl Street.

## **Weather**

Boulder is a year-round destination. The climate is considered the high desert, with an altitude of 5,430 above sea level. This elevation makes for moderate weather with very little humidity.

*Spring:* Thousands of tulips bloom on downtown [Pearl Street](https://www.bouldercoloradousa.com/things-to-do/insider-guides/pearl-street/) and [hiking trails](https://www.bouldercoloradousa.com/outdoors/hiking/) start to flourish with wildflowers. Temps can quickly climb to the 80s in spring, but snow is not unheard of even in May, so come prepared for anything.

*Summer:* Summer is a glorious season in Boulder, with lush trees and vibrant, blue skies. Temps range from the low 80s to high 90s.

*Fall:* Boulder turns every shade of gold, red and yellow in fall, with perfect temperatures in the 60s and 70s.

*Winter:* It's rare that you'll find Boulder buried in snow, and even our snowy days are often followed by 50-degrees and sunshine.