Experience BCS Board of Directors Meeting

December 16, 2019

Experience BCS Board Room

AGENDA: 2:00 p.m.-3:30 p.m.

Call to Order:

Welcome and Introductions

1. Hear Visitors
2. Presentation and Possible Action on the Year-End Audit-Ingram & Wallace
3. Update on New Members to the Board of Directors – Spencer Clements

* Dr. John Crompton
* Hotel Appointment by both Cities

1. Review Minutes of November 25, 2019 Board Meeting – Spencer Clements
2. Review of Financial Reports – Karen Bonarrigo, Secretary/Treasurer
3. President’s & Staff Report – Kindra Fry/John Friebele

* November Sales Report
* Marketing Committee Update/Report
  + Update on Holiday Marketing Campaign
  + Website Analytics
  + Goal Discussion

1. Chairperson’s Report – Spencer Clements
   * + Discussion on Sub-Committees
     + Discussion on Community Tourism Assessment and other Research
2. Discussion on HOT Grant-Hairston
3. New Business
4. Agenda Items for January Board Meeting

* Update on presentations to City Councils – College Station, January 9th and Bryan, January 14th

Closed Session If Needed

Adjournment