Experience BCS Board of Directors Meeting

November 25, 2019

Experience BCS Board Room

AGENDA: 2:00 p.m.-3:30 p.m.

Call to Order:

Welcome and Introductions

1. Hear Visitors
2. Update on New Members to the Board of Directors – Spencer Clements

* Dr. John Crompton
* Hotel Appointment by both Cities

1. Review Minutes of October 28, 2019 Board Meeting – Spencer Clements
2. Review of Financial Reports – Karen Bonarrigo, Secretary/Treasurer

* Audit Update – Due to cities December 15, 2019

1. President’s & Staff Report – Kindra Fry/John Friebele

* October STR
* October Sales Report
* Quarterly Report
* Update on Aligned Branding Meeting
* Marketing Committee Update/Report
  + Update on Brazos Smoke Campaign
  + Update on Holiday Marketing Campaign
  + Website Analytics

1. Chairperson’s Report – Spencer Clements
   * + Update on Visits with Board Members
     + Discussion on Access to A&M Facilities
     + Update on FY20 Fall HOT Grant Panel
2. New Business
3. Agenda Items for December Board Meeting

* Sub-Committees
* Audit Report
* Community Assessment and other Research

Closed Session If Needed

Adjournment