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| DATE: | Thursday, August 18, 2016 |
| TIME: | 11:00 AM to 11:44 AM |
| LOCATION: | Founder’s Room, US Bank |



MEETING AGENDA

GROUP SALES COMMITTEE MEETING

AGENDA DETAILS

1. Welcome and introductions – Cathy Miller
2. Discuss interest in co-op sales calls targeting group business in Orange County – Cathy Miller
   1. September? Date? Discuss who, when, why, what and where
   2. Establish co-op planning meeting
3. Review CatalinaChamber.com/groups content needs - Amelia Lincoln
   1. Reminder: Now is the time to post fall group specials
4. Group itinerary development – Cathy Miller
5. Update on Groups co-op marketing effort – Cathy Miller
6. Next meeting: Thursday, September 15, 2016, 11:00 AM
   1. Future meetings: October 20, November 17, January 19, 2017
   2. December: NO MEETING

**Mission**: To attract visitors and advocate for commerce on Catalina Island.