**SAMPLE SOCIAL MEDIA POSTS**

**TIPS**

* Be sure to include drool-worthy photos to capture attention on your social channels.
* Include a tag to our Chicago Northwest Restaurant Week Facebook page and our other social channels.
	+ facebook.com/eatchicagonw
	+ instagram.com/meetchicagonw
	+ tiktok.com/@chicagonw
* Don’t forget our hashtags and your restaurant hashtags!
	+ #EatChicagoNW
	+ #ChicagoNW

Supporting local restaurants has never been easier!

**GENERIC EXAMPLE 1**

@Chicago Northwest Restaurant Week is March 1-10! Join us in celebrating the Chicago Northwest suburbs food scene. Check out this year’s participants!

**GENERIC EXAMPLE 2**

Take your customers out to lunch during @Chicago Northwest Restaurant Week! Explore the #EatChicagoNW food scene as you build your relationships. Check out all the participating restaurants during March 1-10.

**RESTAURANT EXAMPLE 1**

Join us as we participate in @Chicago Northwest Restaurant Week - March 1 through 10. We are offering {insert offer here}! We look forward to your visit. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 2**

@Chicago Northwest Restaurant Week is back and we are ready to have you visit from March 1-10! {insert offer here} #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 3**

We are proud to be a participant in @Chicago Northwest Restaurant Week. For a limited time, enjoy {insert offer}! We look forward to serving you from March 1-10. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 4**

Bring your hungry bellies in for @Chicago Northwest Restaurant Week! We are ready to go with {insert offer}. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 5**

Who’s hungry? Grab a friend or two for @Chicago Northwest Restaurant Week. We are offering {insert offer} this year! #EatChicagoNW #ChicagoNW

Add this link to your Facebook posts, email blasts, website homepage etc.: https://www.chicagonorthwest.com/events/annual-events-festivals/restaurant-week/?utm\_source=MCNW&utm\_medium=partner&utm\_campaign=rw

Note for Instagram: Make sure Restaurant Week is on your website homepage and mention in post “Link in bio for details” OR include [EatChicagoNW.com](http://EatChicagoNW.com) to your post - note: it won’t be clickable.