**SOCIAL MEDIA TIPS**

* Be sure to include drool-worthy photos to capture attention on your social channels.
* Include a tag to our Meet Chicago Northwest’s Facebook page and our other social channels.
  + facebook.com/chicagonw
  + instagram.com/meetchicagonw
  + tiktok.com/@chicagonw
* Don’t forget our hashtags and your restaurant hashtags!
  + #EatChicagoNW
  + #ChicagoNW

Supporting local restaurants has never been easier!

**SAMPLE SOCIAL MEDIA POSTS**

**GENERIC EXAMPLE 1**

@chicagonw Restaurant Week is February 28 - March 9! Join us in celebrating the Chicago Northwest suburbs food scene. Check out this year’s participants!

**GENERIC EXAMPLE 2**

Take your customers out to lunch during @chicagonw Restaurant Week! Explore the #EatChicagoNW food scene as you build your relationships. Check out all the participating restaurants, February 28 - March 9.

**RESTAURANT EXAMPLE 1**

Join us as we participate in @chicagonw Restaurant Week - February 28 - March 9. We are offering {insert offer here}! We look forward to your visit. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 2**

@chicagonw Restaurant Week is back and we are ready to have you visit from February 28 - March 9! {insert offer here} #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 3**

We are proud to be a participant in @chicagonw Restaurant Week. For a limited time, enjoy {insert offer}! We look forward to serving you from February 28 - March 9. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 4**

Bring your hungry bellies in for @chicagonw Restaurant Week! We are ready to go with {insert offer}. #EatChicagoNW #ChicagoNW

**RESTAURANT EXAMPLE 5**

Who’s hungry? Grab a friend or two for @chicagonw Restaurant Week. We are offering {insert offer} this year! #EatChicagoNW #ChicagoNW

Add this link to your Facebook posts, email blasts, website homepage etc.

https://www.chicagonorthwest.com/events/annual-events-festivals/restaurant-week/?utm\_source=partners&utm\_medium=fb&utm\_campaign=rw

Note for Instagram: Make sure Restaurant Week is on your website homepage and mention in post “Link in bio for details” OR include [EatChicagoNW.com](http://EatChicagoNW.com) to your post - note: it won’t be clickable.