Thank you for signing the Live Forward Pledge!

We have provided a number of digital signage assets in this toolkit, and the instructions below outline best practices for customization and placement.

**Customizable 8.5 x 11 sign**

Customizing instructions: Add your logo to the top of the sign in Acrobat through the “Tools” panel. Choose “Content” then “Edit Object.” Right click in the white space at the top of the document, select “Place Image” and insert your logo.

Placement: Ideal for counter tops, tabletops or other indoor locations where customers frequent. Sized for placement in acrylic sign holders.

**11 x 17 poster**

Customizing instructions: Add your logo to the top of the sign in Acrobat through the “Tools” panel. Choose “Content” then “Edit Object.” Right click in the white space at the top of the document, select “Place Image” and insert your logo. Next, add your business name above the “FWD” callouts in the orange section of the document through the “Tools” panel. Choose “Content” then “Add or Edit Text Box.” Click the empty space and type your business name.

Placement: Ideal for outward facing windows, walls or any location you would normally place a poster for customers to view.

**Pledge Window Decal**

Placement: Ideal for your front door window either near the door handle or in customer’s lines of sight

**Digital Pledge Badge**

Placement: Ideal for inclusion in your website header image, the footer of your website and use on social media. When possible, please link the graphic to [ExperienceColumbus.com/LiveForwardPledge](https://www.experiencecolumbus.com/liveforwardpledge/).