*Updated 1/15/2021*

*Please contact individual organizations to check their current operations, procedures and safety protocols.*

**Denver Copy Blocks - General Use**

**25 words**

Welcome to Denver, an outdoor city where 300 days of sunshine, chef-driven dining, urban adventure and Rocky Mountain views create the world's most spectacular playground.

**35 words**

Welcome to Denver, an outdoor city filled with urban adventure, where 300 days of sunshine, a walkable downtown, chef-driven dining, a thriving cultural scene and stunning Rocky Mountain views create the world's most spectacular playground.

**50 words**

Welcome to Denver, The Mile High City, an outdoor city filled with urban adventure. With 300 days of sunshine, a walkable downtown, diverse neighborhoods, a thriving arts and culture scene, chef-driven dining and a stunning Rocky Mountain backdrop, Denver offers affordable exploration of the world’s most spectacular playground. VISITDENVER.com

**75 words**

Welcome to Denver, The Mile High City, where 300 days of sunshine, a thriving arts and culture scene, diverse neighborhoods, urban adventure and natural beauty create the world's most spectacular playground. An outdoor city at the base of the Rocky Mountains, Denver’s stunning architecture, chef-driven dining and unparalleled views are all within walking distance from the 16th Streel pedestrian mall. Upscale shopping awaits in Cherry Creek, while six professional sports teams entertain year-round. VISITDENVER.com

**100 words**

Welcome to Denver, The Mile High City, where 300 days of sunshine, a thriving arts and culture scene, diverse neighborhoods, urban adventure and natural beauty create the world's most spectacular playground. An outdoor city at the base of the Rocky Mountains, Denver’s stunning architecture, chef-driven dining and unparalleled views are all within walking distance from the famed 16th Street pedestrian mall. A free shuttle offers visitors quick access to world-class museums, cafés and live music hot spots. Upscale shopping awaits in Cherry Creek, while six professional sports teams entertain year-round. For great hotel deals, events and more, go to VISITDENVER.com

**Denver Copy Blocks - Meetings and Conventions**

**25 Words**

Welcome to Denver, an outdoor city where 300 days of sunshine, chef-driven dining, urban adventure and Rocky Mountain views create the world's best meeting destination.

**35 Words**

Welcome to Denver, an outdoor city filled with urban adventure, where 300 days of sunshine, a walkable downtown, chef-driven dining, diverse neighborhoods and unparalleled Rocky Mountain views combine to create the world's best meeting destination.

**50 Words**

Welcome to Denver, where urban adventure, 300 days of sunshine, more than 11,000 hotel rooms, a walkable downtown and chef-driven dining combine to create the world's best meeting destination. A vibrant outdoor city near the Rocky Mountains, Denver's stunning architecture, diverse neighborhoods and unparalleled views help produce truly epic events.

**75 Words**

Welcome to Denver, where urban adventure, 300 days of sunshine, more than 11,000 hotel rooms, a walkable downtown, diverse neighborhoods and chef-driven dining combine to create the world's best meeting destination. A vibrant outdoor city near the Rocky Mountains, Denver's stunning architecture and unparalleled views help produce truly epic events.

Plus, Denver is growing! The Colorado Convention Center will soon undergo an extensive expansion that will include flexible meeting space and state-of-the art technological improvements.

**100 Words**

Welcome to Denver, The Mile High City, where urban adventure, 300 days of sunshine, a walkable downtown, chef-driven dining and diverse neighborhoods combine for the world's best meeting destination. A vibrant outdoor city at the base of the Rocky Mountains, Denver's stunning architecture and unparalleled views help produce truly epic events. Denver offers more than 11,000 hotel rooms in the downtown core and more than 50,000 metro wide, with all brands and price points represented. Plus, Denver is growing! The Colorado Convention Center will soon undergo an extensive expansion that will include flexible meeting space and state-of-the art technological improvements.

**Denver Facts**

**VISIT DENVER, The Convention & Visitors Bureau, by the Numbers**

* Nearly 50 full-time professionals dedicated to making Mile-High meetings successful
* VISIT DENVER ranks as the #1 CVB/DMO that has pitched or made a proposal to nearly 500 participating associations/corporations in the past 12 months, according to the 2020 Watkins study of meeting planners.
* Has won all major industry awards for 27 years
* Can provide meeting professionals with brochures, maps, videos, photos, B-roll footage, e-mail newsletters and more to help boost meeting attendance
* Boasts nearly 1,300 metro-area partners, including hotels, restaurants, attractions and service providers

**Denver by the Numbers**

* 92,502 residents within 1.5-mile radius of city center (2020)
* 145,077 employees in downtown Denver (2020)
* The seven-county Denver metro area is roughly the size of Connecticut
* Denver has a population of 727,211 (2020)
	+ The metro area, which includes Denver, Arapahoe, Jefferson, Adams, Boulder, Douglas and Broomfield counties, has a population of 3.2 million (2019)
	+ Colorado has a population of 5.8 million (2019)

**Denver’s Top Free Visitor Attractions**

* Red Rocks Park & Amphitheatre
* Coors Brewery
* Colorado State Capitol

**Denver’s Top Paid Visitor Attractions**

* Denver Zoo
* Buffalo Bill Museum & Grave
* Colorado Rockies
* Denver Botanic Gardens
* Denver Art Museum
* Denver Museum of Nature & Science/IMAX
* Colorado Railroad Museum
* Denver Broncos
* Lakeside Amusement Park
* Downtown Aquarium

**Denver’s Character**

* Denver has the largest city park system in the country, with more than 200 parks within the city and 14,000 acres of parks in the nearby mountains, including spectacular Red Rocks Park & Amphitheatre
* Other mountain parks include Echo Lake, at the base of the Mount Evans highway – the

highest road in North America – and Buffalo Bill’s Grave on top of Lookout Mountain

* There are miles of off-street, paved bike paths in Denver and one of the nation’s largest urban-trail systems
* The Denver Performing Arts Complex covers four square blocks with 10 venues seating more than 10,000 people for opera, symphony, ballet, Tony Award-winning theater and touring Broadway shows
* Denver has several world-class art museums, including Denver Art Museum’s astonishing Hamilton Building, designed by world-famous architect Daniel Libeskind, and the Museum of Contemporary Art Denver (MCA Denver), designed by David Adjaye (his first building in the United States)
* Denver has six professional sports teams: NFL Denver Broncos; NBA Denver Nuggets; NHL Colorado Avalanche; MLB Colorado Rockies; MLS Colorado Rapids; and NLL Colorado Mammoth.
* Denver brews more beer than any other U.S. city – 200 different beers on average per day

**Denver Weather**

* Denver has 300 days of sunshine annually – more annual hours of sun than San Diego or Miami Beach
* Denver has an average daily high of 45 degrees in February and receives only 15.8 inches of precipitation a year -- about the same as Los Angeles

**16th Street Mall by the Numbers**

* Designed by renowned architect I.M. Pei, the 16th Street Mall is a mile-long pedestrian promenade lined with trees, street cart vendors, sidewalk cafes and recycling bins

**Denver International Airport (DEN) Facts**

* Offers nonstop service to more than 200 destinations (as of February 2020)
* DEN is in the middle of an aggressive expansion project that will add nearly 40 gates between the three concourses over the next few years, which ensures that this level of accessibility will continue.
* Averages nearly 1,600 flights daily (as of February 2020)
* Travelers can take the commuter rail from Denver Union Station to Denver International Airport and vice versa.